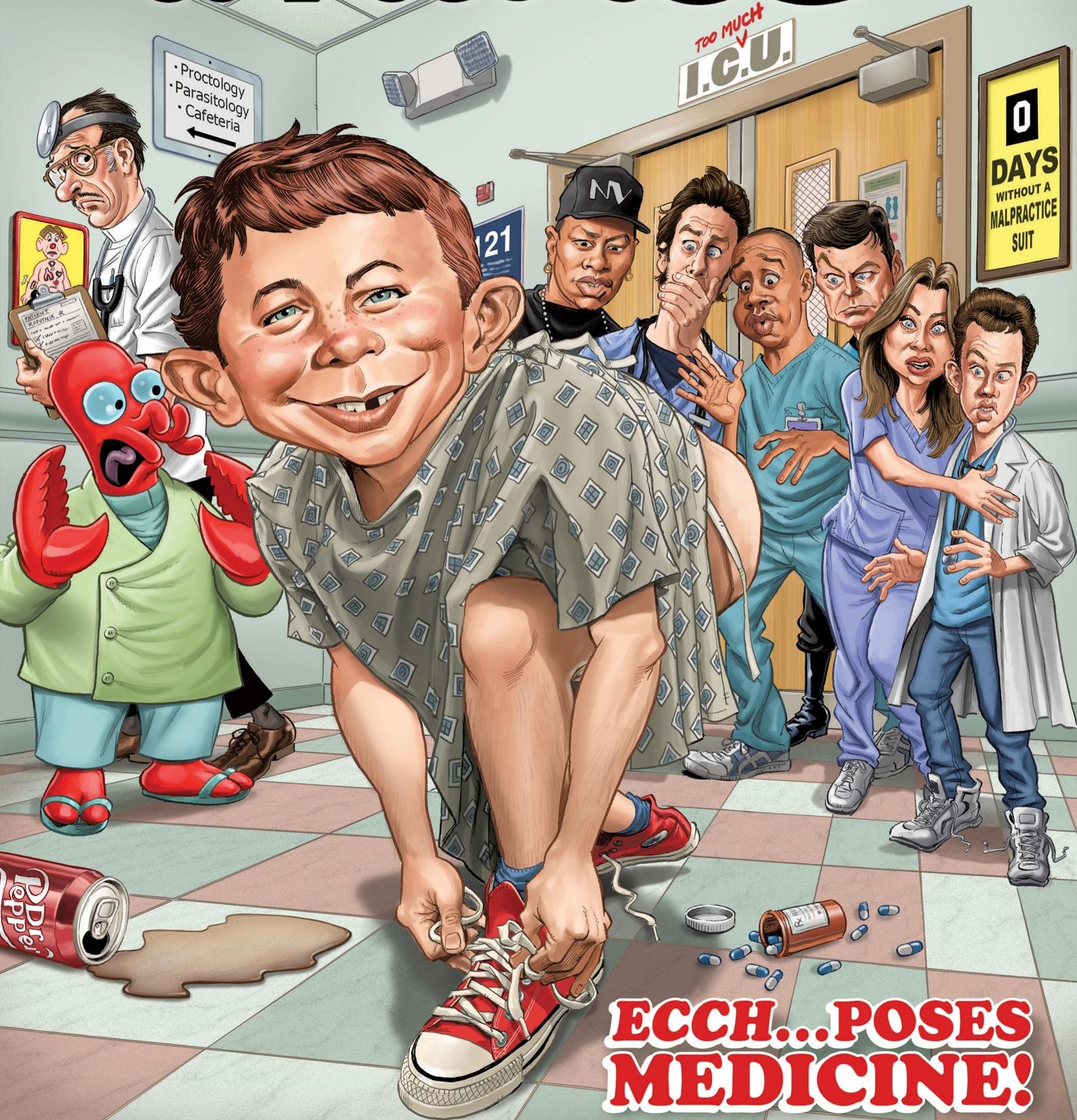


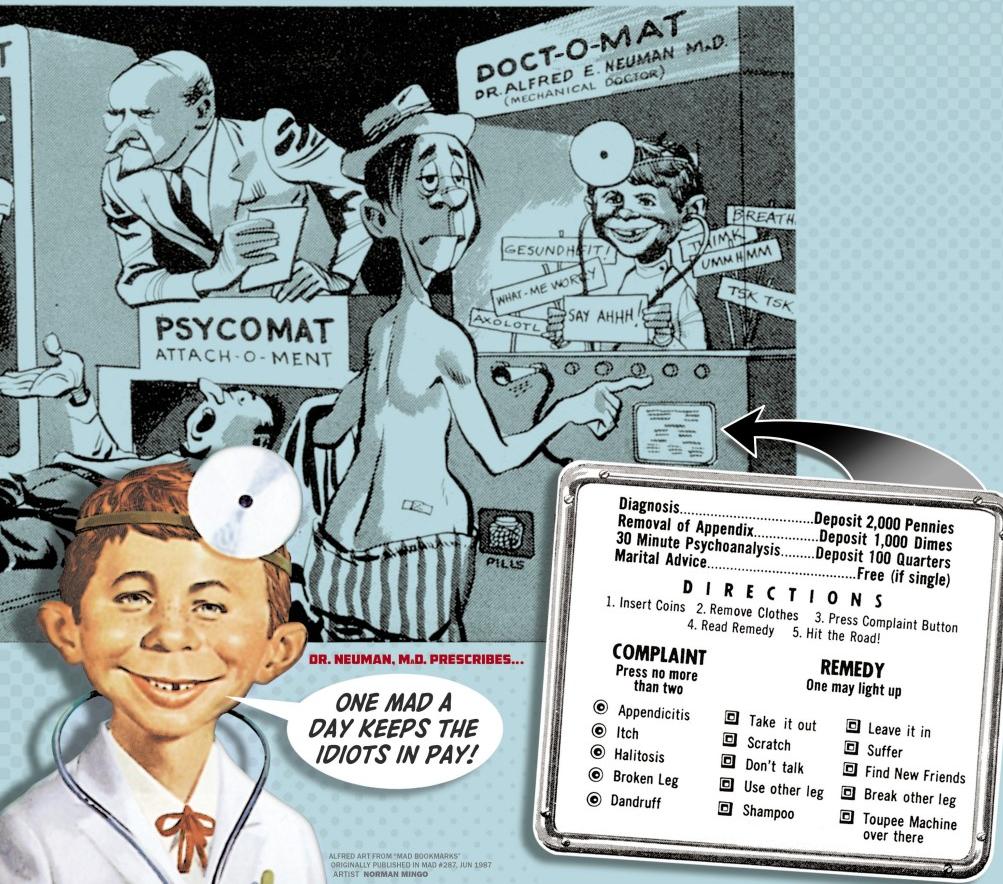
MAD

NO.
31
JUN
2023



THE DOCT-O-MAT

Hypochondriac passersby will find this future vending machine invaluable for obtaining quick medical advice, and fees won't vary with the ability to pay.



EXCERPT FROM "VENDING MACHINES OF THE FUTURE"
ORIGINALY PUBLISHED IN MAD #287, JUN 1987
ARTIST BOB CLARKE



WILLIAM M. GAINES FOUNDER

SUZY HUTCHINSON ART DIRECTOR

BERN MENDOZA ASSOCIATE ART DIRECTOR

- 02** A MAD Look at Hospitals, MAD #516, Aug 2012
06 MAD's Practical Joke Catalogue for Doctors, MAD #248, Jul 1984
08 Schlubs (MAD TV Parody), MAD #426, Feb 2003
14 MAD Medals...to be Presented to Deserving Doctors, MAD #205, Mar 1979
15 Spy Vs. Spy Vs. Spy, MAD #83, Dec 1963
16 Great Moments in Medicine, MAD #302, Apr 1991
17 The Bloodcurdling Blue-Cross Brouhaha, MAD #301, Mar 1991
18 Dorky Housecall, M.D. (MAD TV Parody), MAD #294, Apr 1990
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32 "Can You Hold?" True Stories of Urology Receptionists
34 One Fine Day at the Chiropractors' Convention, MAD #382, Jun 1999
36 The Lighter Side of Minor Ailments, MAD #167, Jun 1974
41 One Balmy Morning in the Operating Room, MAD #231, Jun 1982
42 A MAD Peek Behind the Scenes at a Hospital, MAD #131, Dec 1969
44 Colds Spread on Contact, MAD #87, Jun 1964
45 MAD Medals...to be Presented to Deserving Medical Workers, MAD #211, Dec 1979
46 Little-known and Rarely Diagnosed MAD Ailments Contracted in Hospitals, MAD #238, Apr 1983
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53 MAD's Medical Mother Goose, MAD #117, Mar 1968
56 The Final Dose, MAD #530, Dec 2014, MAD #503, May 2010



CONTRIBUTING ARTISTS & WRITERS The Usual Gang of Idiots

INSIDE BACK COVER A MAD Fold-In by Johnny Sampson

VARIOUS PLACES Drawn Out Dramas by Sergio Aragónés

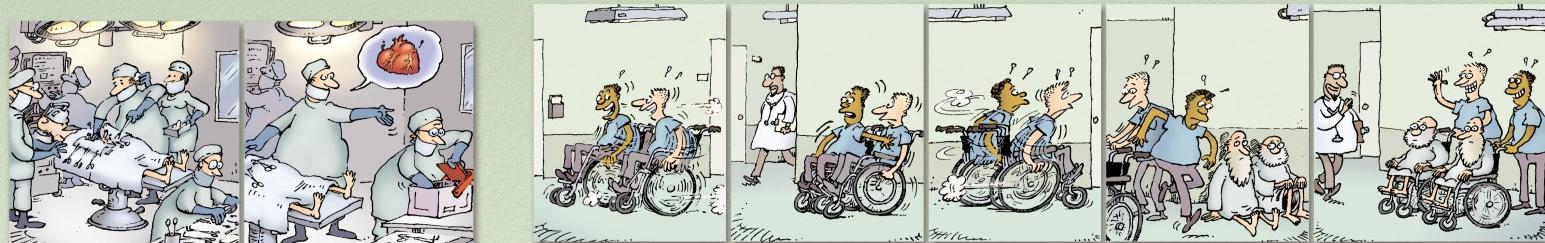
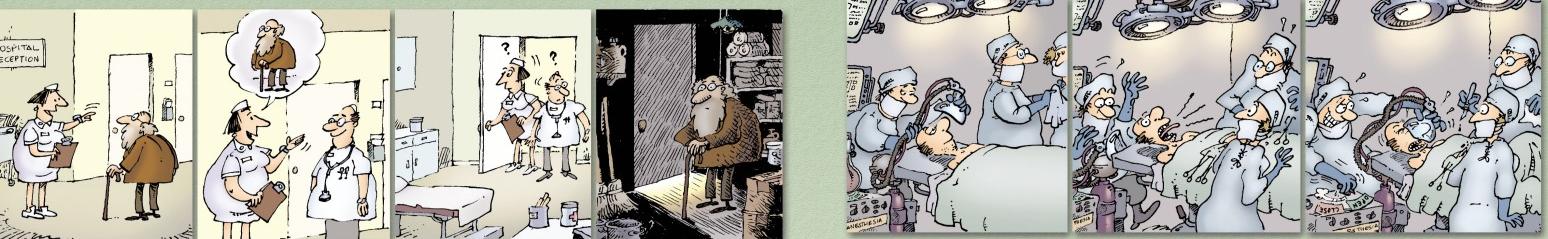
COVER ARTIST Tom Richmond

The vintage MAD pieces reproduced in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed fingers) for historical reference.

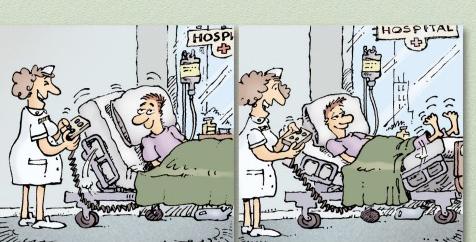
Sergio Aragones

Presents

A MAD LOOK AT HOSPITALS



WRITER & ARTIST SERGIO ARAGONÉS COLORIST TOM LUTH



**RED-HOT PEPPER-FLAVORED
TONGUE DEPRESSORS**



No need to describe the hysterical reaction when you use one of these on your patients!

PORNOGRAPHIC INK BLOTS



Dirty pictures cleverly hidden in Rorschach cards! Ask them what they see... and they'll be too ashamed to tell you! Lots of laughs!!

ITCHING PLASTER CASTS



Mix our "Itching Powder" into the plaster before applying any type cast! Drives 'em crazy!

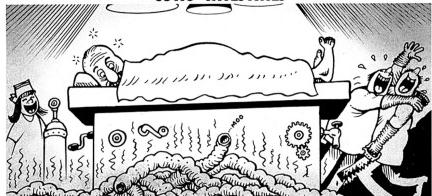
TRYING YOUR PATIENTS DEPT.

Attention all you doctors out there! It's time you exploded once and for all the myth that doctors are serious people, intent on healing the sick, with no time for foolishness or no sense of humor. (By the way, what are you doing reading MAD?) You can accomplish this impossible task by using the items in...

MAD'S PRACTICAL JOKE CATALOGUE FOR DOCTORS

WRITER BEPPE SABATINI ARTIST AL JAFFEE

COWS' INTESTINES



Leave these lying around Post-Op, and watch their faces when they come to!

MANGLED I.D. BRACELETS



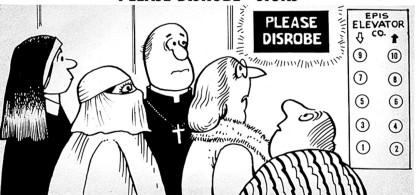
Sip one of these into a patient's plate of hash before the Orderly takes in his tray of hospital food. Yeow! Perfect for your stubborn overweights!

FUNNY INSTRUMENT BAG



Contains 8" needles, rusty saws, bent pliers, One look and they pass out!

"PLEASE DISROBE" SIGNS



A scream! Put them in your waiting room, your hallway, your lobby—everywhere! Then, switch 'em all on! Your office'll look like a Nudist Colony!

BLURRY EYE CHARTS



Watch them squint, strain and rub their eyes while you howl with laughter!

RUBBER NOSES



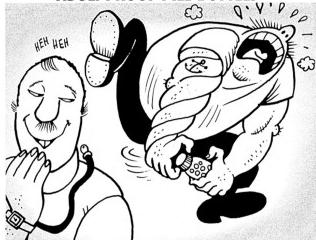
Slip one of these onto your nose job patient before she comes out of the anesthetic! When she does, she'll take one look and go through the roof!

FAKE PRESCRIPTIONS



Each one has pre-printed swear words in Latin! Watch 'em get punched out by their Pharmacist!

ADULT-PROOF PILL BOTTLES



Watch as they struggle for hours because these special bottles cannot be opened! Perfect for hypochondriac (and other complaining) patients!

Dribbling Specimen Bottles



Wait'll they try carrying these into your lab!



BEDPAN HUMOR DEPT.

The probing, the digital exams with Vaseline-coated latex gloves, opening wide...no we're not talking about tonight's lineup on the Playboy Channel! It seems TV audiences Just can't get enough of medical programs, even when the cast of "doctors" is nothing but a bunch of ...

I'm O.D.I Actually, I'm DOCTOR O.D., a fresh-out-of-medical school resident at a small metropolitan hospital. I don't be worried by my constant look of terror and fear that reveals I'm terribly inexperienced and have gotten myself in way over my head — after all, that same look hasn't hurt the President! True, I'm not like other doctors... you've heard of M.D.s who faint at the sight of blood? I faint at the sight of flesh! Anyway, I'm going to switch into voice-over mode now as I do in every episode! I'll start by introducing the members of the hospital staff...

This is Doctor Throb Hellshow, Chief of Medicine! His gruff, judgmental exterior hides a caring professional inside...

Like hell it does! My gruff, judgmental exterior hides a gruff, judgmental INTERIOR! Think of me as a kindly, old country physician — in the same way you'd think of Dr. Kevorkian as a kindly, old country physician!

Here's Dr. Pill Bod! He's my mentor, by default! He's bitter about being second-in-command to Dr. Hellshow, but his gruff, judgmental exterior hides a caring professional inside...

I resent being compared to Hellshow! Besides being gruff and judgmental, I'm ALSO bitter, unstable, caustic, cynical, condescending and a borderline alcoholic! I never let these attitudes affect my work, though! My patients get the highest level of care — from the time they first check in till I've dotted all the i's and crossed all the t's on their morgue toe tag!

This is Nurse Carter! She's a fiery Latina who isn't afraid to say what's on her mind, but her gruff, judgmental exterior hides a caring professional inside...

Enough with the gruff, judgmental exteriors already! Your voice-overs suck as much as your hairstyle! Why am I angry? Because I'm a veteran nurse with more on-the-job experience than they have, yet it's my responsibility to show these new doctors respect, knowing that in five years I'll be in this same low-paying job while these idiots are debating which beach house to buy in Malibu!



Piss Jerk here is my old medical school buddy!

We did go to medical school together, but I studied to be a surgeon so I wouldn't have to listen to O.D.'s moronic voice-overs during classes! I'm proof that African-American surgeons have come a long way — in the days of segregation, I wouldn't have been permitted to operate on the wrong limb or carve my initials into a patient like white surgeons could...now I can! If that's not living Dr. King's dream, I don't know what is!

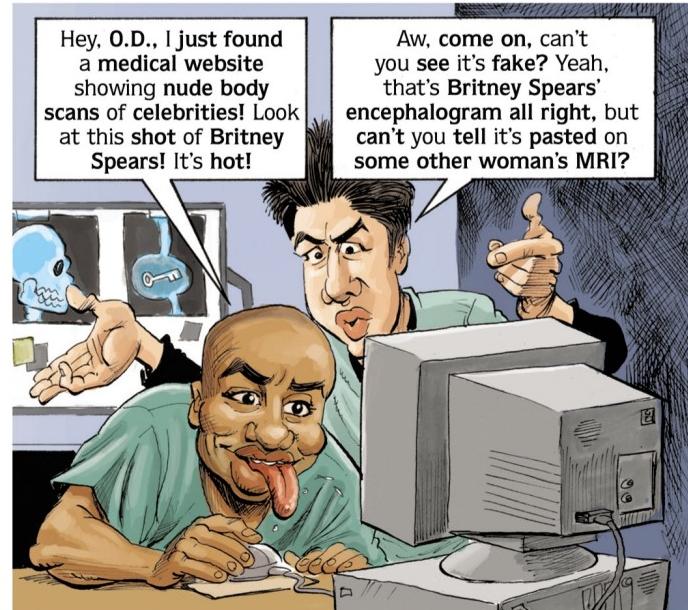
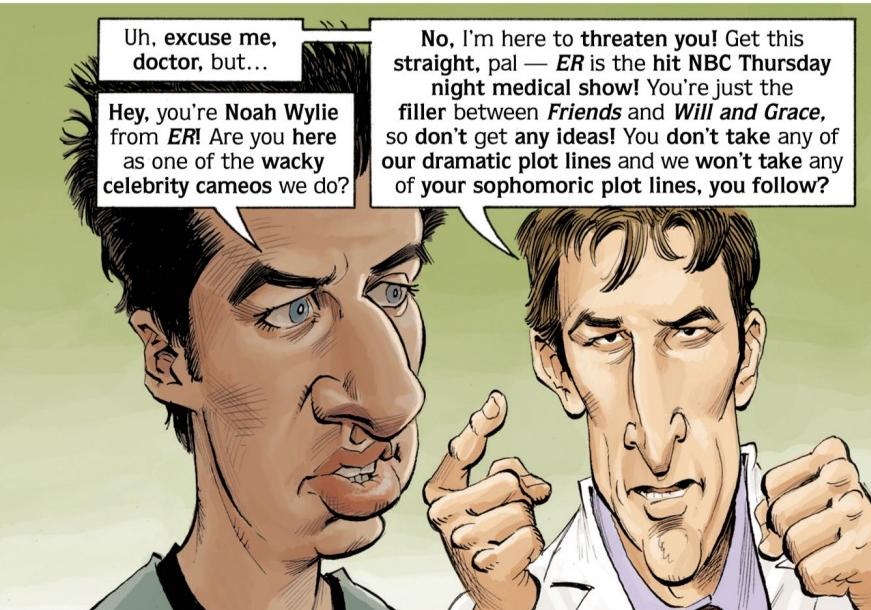
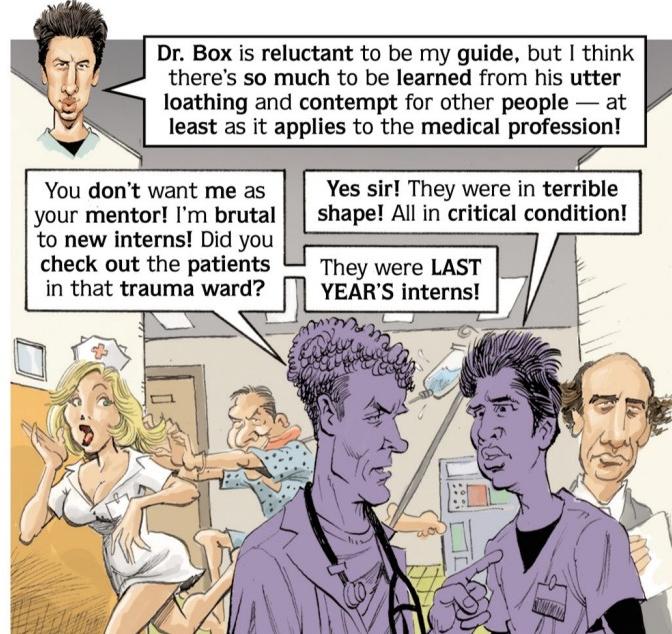
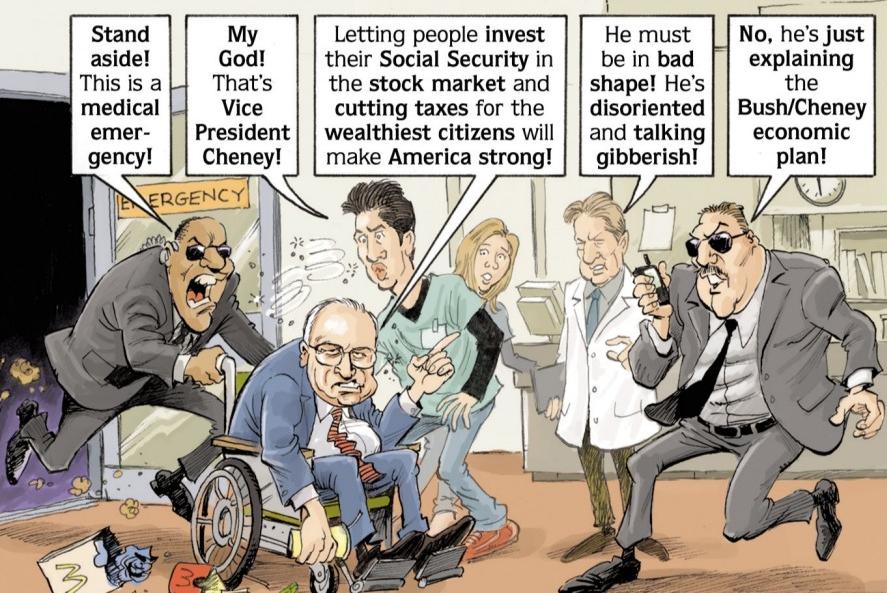
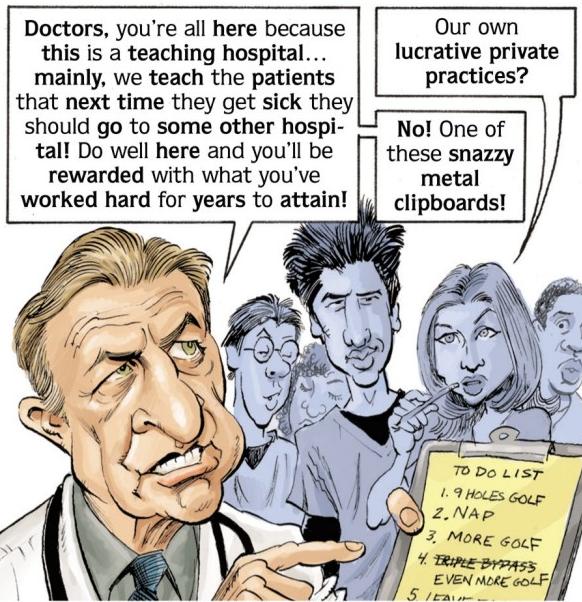
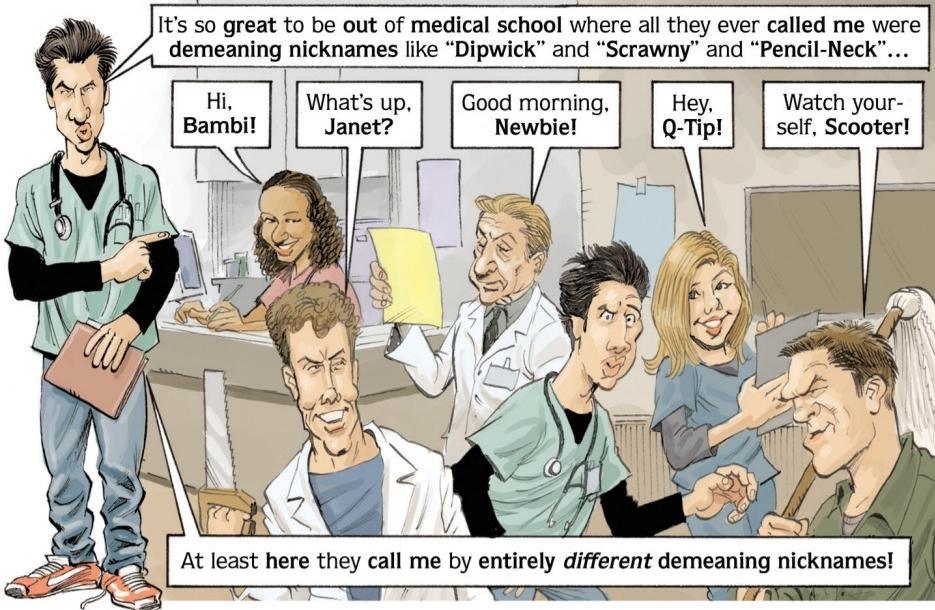
Finally, this tasty confection is Dr. Smelliot Bleed! She's a woman determined to make it in a field still dominated by men! It won't be easy, though, because those men still refuse to women doctors as tasty confections!

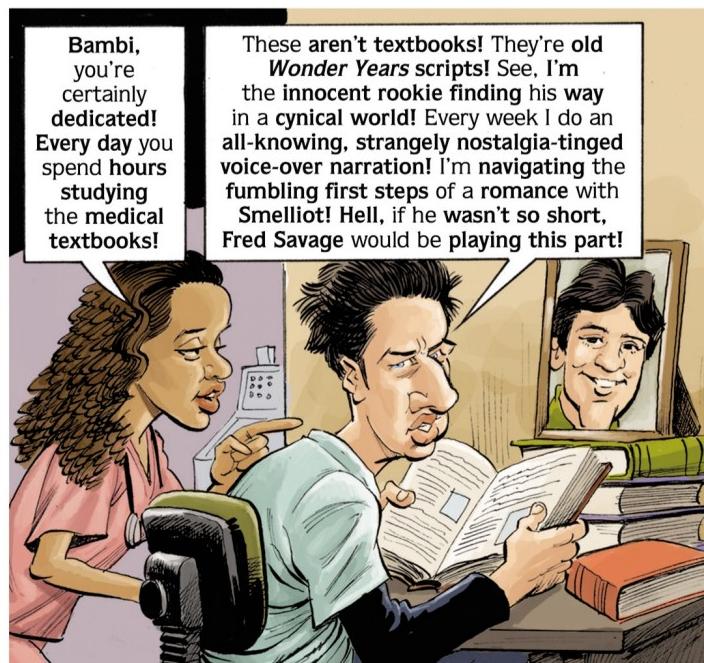
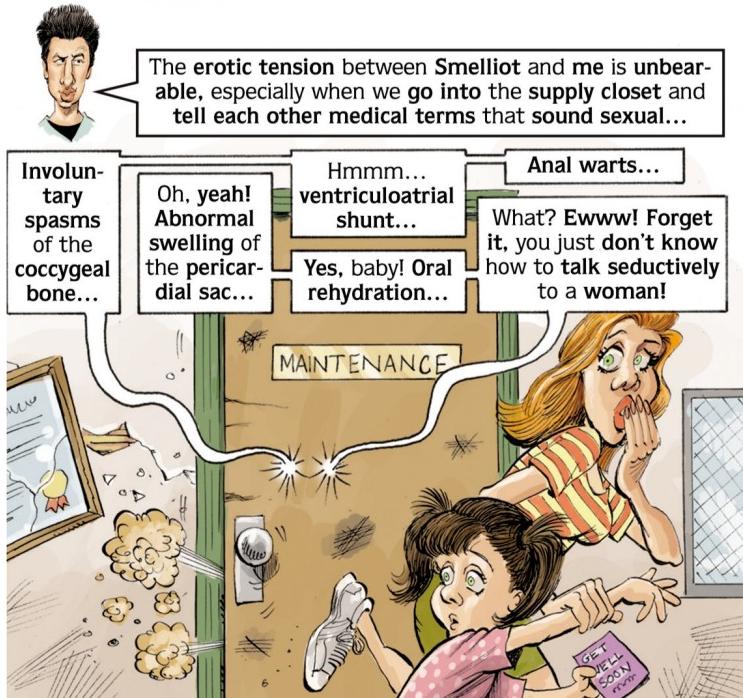
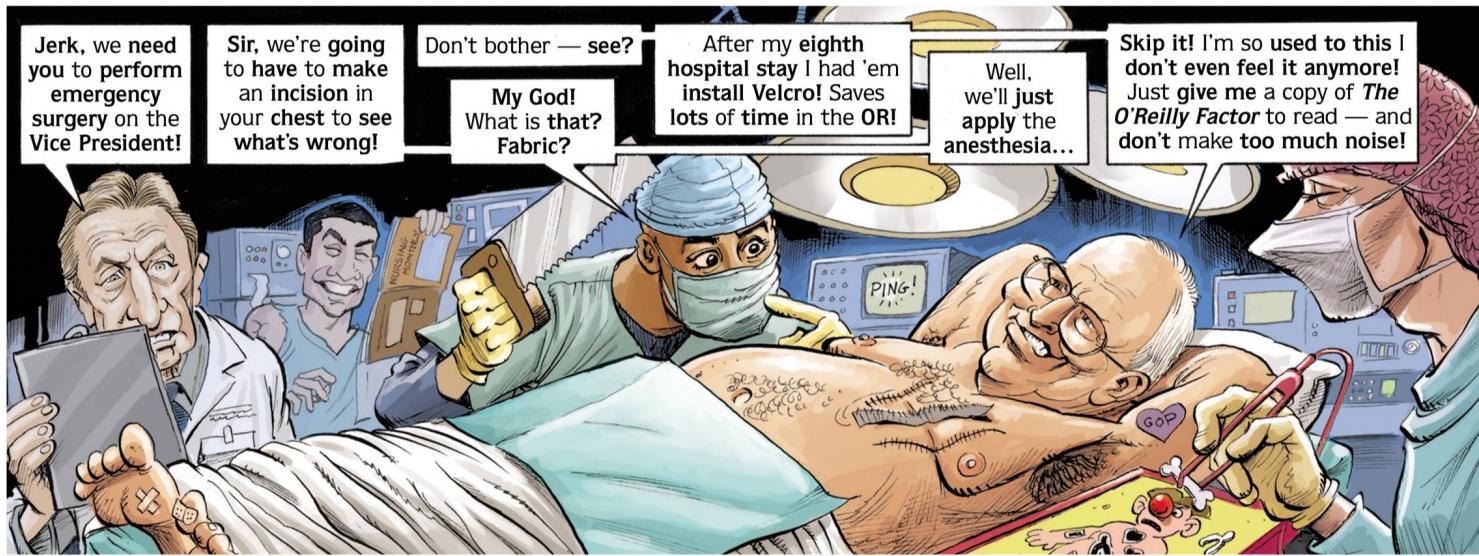
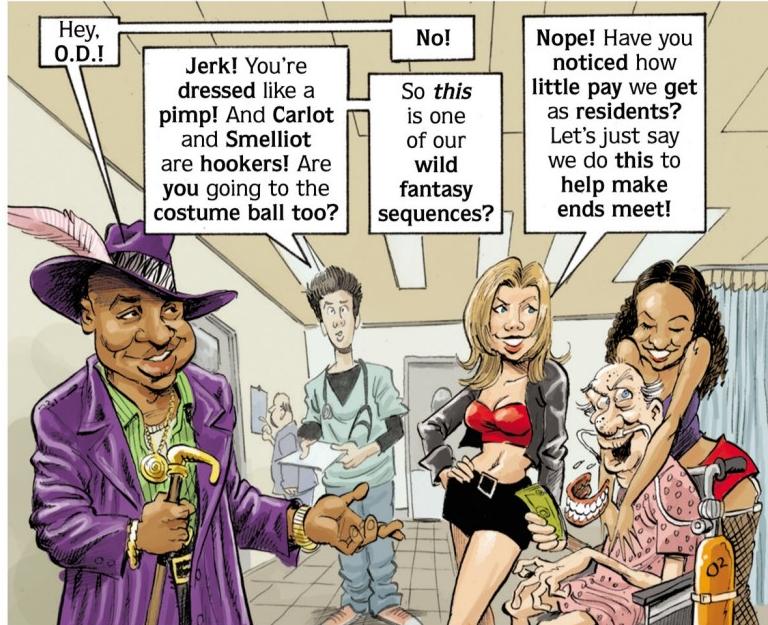
I wanted to be a doctor since I was a little girl! Some people say I was so fixated on becoming a M.D. that I totally ignored my social life! But other women I admire, like Camille Paglia, Rosie O'Donnell and Ellen DeGeneres concentrated on careers and relationships that they've made it. I'm sure they'll find nice men and get married! Or am I missing something?



WRITER CHARLIE KADAU

COLORIST TOM RICHMOND





The long shifts we interns have to work really affects our judgment! After 24 hours on call, now I know how Jerry Lewis feels on his telethon! The other morning I sang "You'll Never Walk Alone" to a guy with shingles and then went looking for a tote board in the radiology lab! To stay awake, I had to drink so much coffee I got confused and wound up asking patients for urine samples in "tall" and "grande" sizes! Talk about being punch-drunk! I nodded off and had a dream about changing all the kids' wristbands in the maternity ward — at least I think it was a dream!

I guess we'll all find out in six or seven years! But absolutely the *worst* thing about these long shifts is...

O.D.!
Stop
your
voice-over
NOW!

You're crushing my spleen! No way you're getting that metal clipboard now, mister!

Zip it, O.D.! Your narrations are supposed to be short and concise, not have chapter headings!

Mr. Vice President, your heart is shot!

You're going to need a transplant! I'll see if there are any donors available immediately!

Don't bother! I'll just have John Ashcroft round up a few more "suspected Taliban operatives" until we find a tissue match! Man, I love these secret military tribunals! We can try, convict and execute in an afternoon! Sometimes we're faster than LensCrafters!

I've figured out why you're such a strange, unsociable character! Every day you have to mop up people's blood and dispose of diseased organs and amputated limbs!

Hey, quiet! If you had a good thing going, would you want *me* blabbing it all over? I've been here a lot longer than you... I know where the bodies are buried!

Oh, you mean you hear all the gossip and know everyone's secrets?

No, I mean I know where the bodies are buried... literally! I have a big yard!

On second thought, maybe I haven't figured you out yet!

You mean in all the time you've been here you never read that plaque on the wall?



Mr. Cheney, I can't tell you what an honor it is to have treated you here in our hospital!

I won't forget you...in fact, when I get back to D.C. I'm going to recommend all of your Federal funding be cut! You know, there might be oil under your pediatric wing! I'll send Harkin energy out here to do some drilling! There's more money in that than helping the sick!

Young man, this is your lucky day!

Even though we hate you, we've decided to give you what you want most! A nap?

No, a metal clipboard! And just in time! This hospital is being taken over by an H.M.O. — a Humor-Minimizing Organization!

Our comedy budget has been cut! No more musical numbers, celebrity cameos or costumed fantasy sequences!

From now on, we can only do the gags specified on this clipboard!

OH MY GOD!

100 TV HOSPITAL "GAGS" PERMITTED BY THE H.M.O.

- Making severely injured patients fill out lots of forms before getting care
- Doctors who are only interested in golf
- Bad hospital food
- Health insurance plans that won't cover simple medical procedures
- Surgeons that congratulate themselves even though the patient dies
- Charging a patient \$100 for an aspirin
- Asking a dim nurse to "prick his boil"
- Apple juice/urine sample mixups
- Leaving surgical instruments inside a patient after an operation
- Transplant donor organs that get lost, thrown around or wind up in the mouth of a dog that somehow got into the hospital

(CONTINUED ON NEXT PAGE)

ORIGINAL PUBLISHED IN MAD #426, FEB 2003



Why restrict the awarding of medals to the military? After all, Civilians perform heroic acts while fighting life's daily battles as well! Let's recognize them with

THIS ISSUE'S PROPOSED MAD MEDALS

... TO BE PRESENTED TO DESERVING DOCTORS

THE MISSING
FORCEPS MEDAL



Awarded to Doctors who successfully pass on to their patients the higher costs of Malpractice Insurance while in no way attempting to cut down on the causes of these increased costs, mainly greed and actual malpractice.

THE FULL
CALENDAR CITATION



Goes to Doctors who demonstrate the efficiency and diligence necessary to see an unbelievable amount of patients per hour in their offices and on their hospital walk-throughs while managing to collect full fee charges for each.

THE LITTLE
GREEN PILL MEDAL

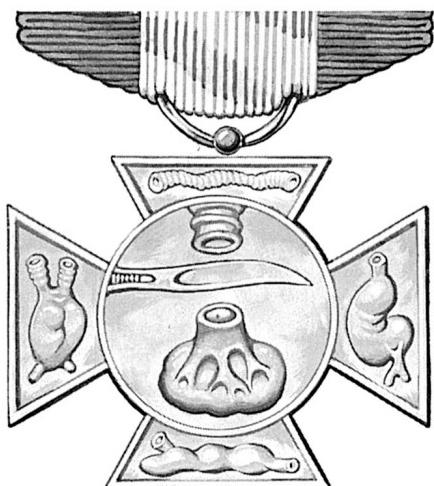


For prescribing without conscience or trepidation certain extremely expensive name-brand drugs, thus insuring both warm and lasting relationships with pharmacists, and rewarding free vacation trips from drug companies.

WRITER & ARTIST AL JAFFEE



THE GOLDEN
SCAPEL AWARD



Awarded to Doctors who have performed surgery above and beyond the call of necessity. These procedures involve the removal of patients' appendixes, tonsils, gall bladders, ovaries, etc., whether they needed to be or not! The motto inscribed on the reverse side of the medal reads, "A removed organ can never become a really diseased organ!"

THE A.M.A.
MEDAL OF HONOR



This decoration represents the medical profession's highest award . . . and can only be presented to those doctors who distinguish themselves with an unbroken record of heroically fighting the battle against Socialized Medicine, Public Health Care, lower fees, and any other profit-cutting ideas that lawmakers and do-gooders periodically come up with.



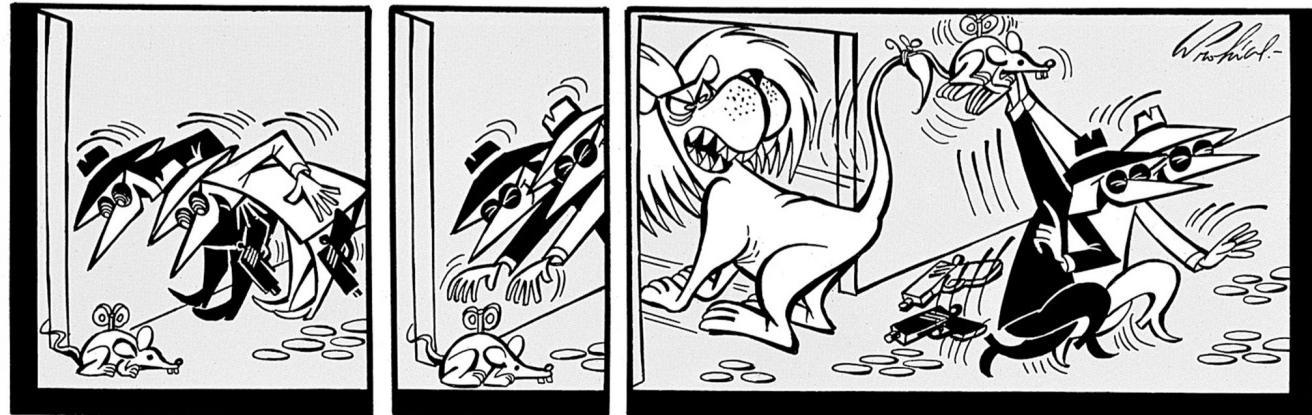
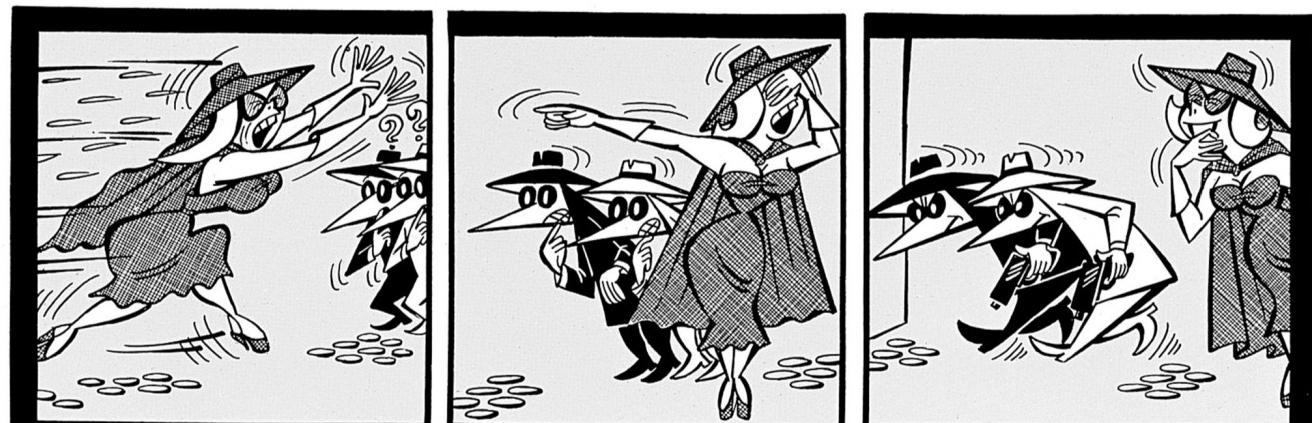
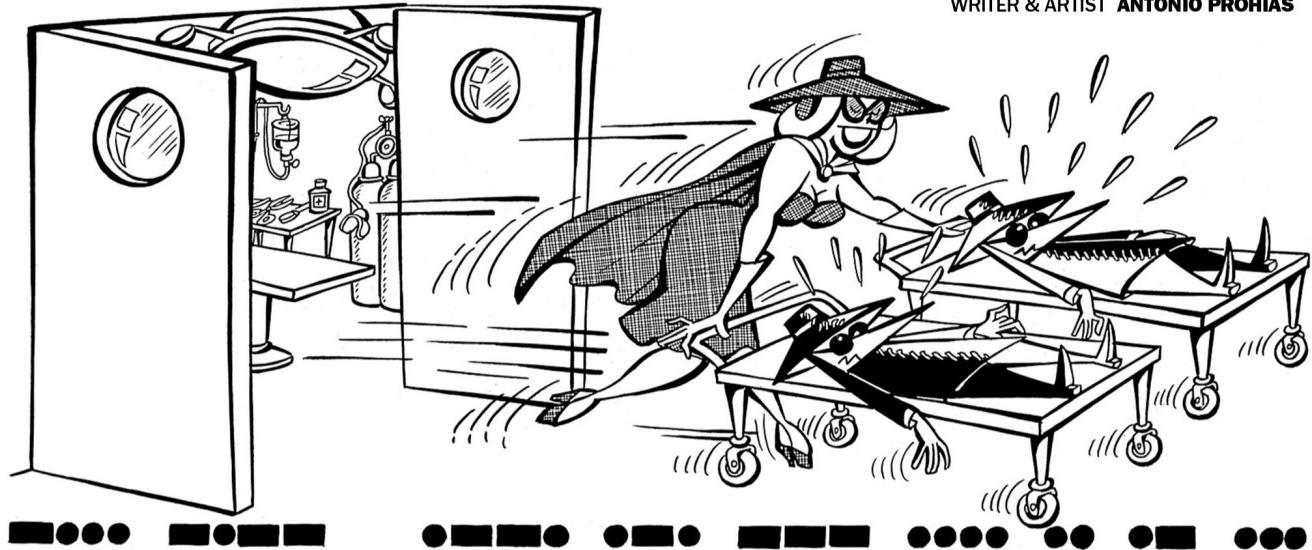


JOKE AND DAGGER DEPT.

And now, Mr. Prohias offers another installment in his contention that truth is never all black nor all white—but merely shades of gray. He calls it . . .

SPY VS SPY VS SPY

WRITER & ARTIST ANTONIO PROHIAS



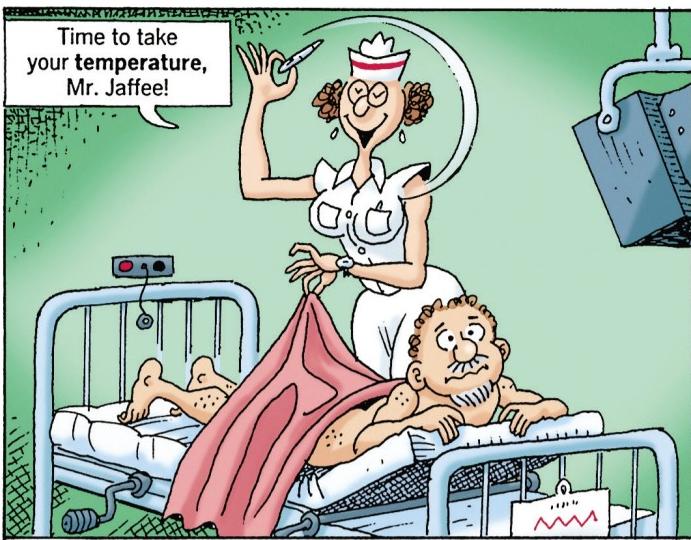
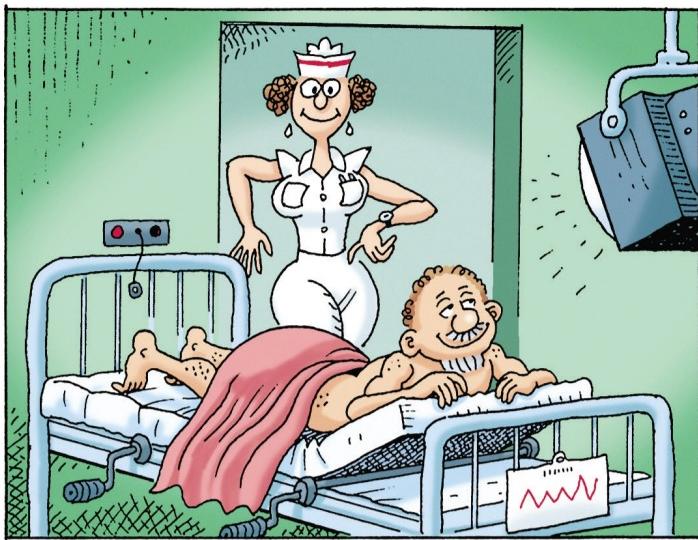
ORIGINALLY PUBLISHED IN MAD #53, DEC 1963





And now MAD presents another installment from our collection of...

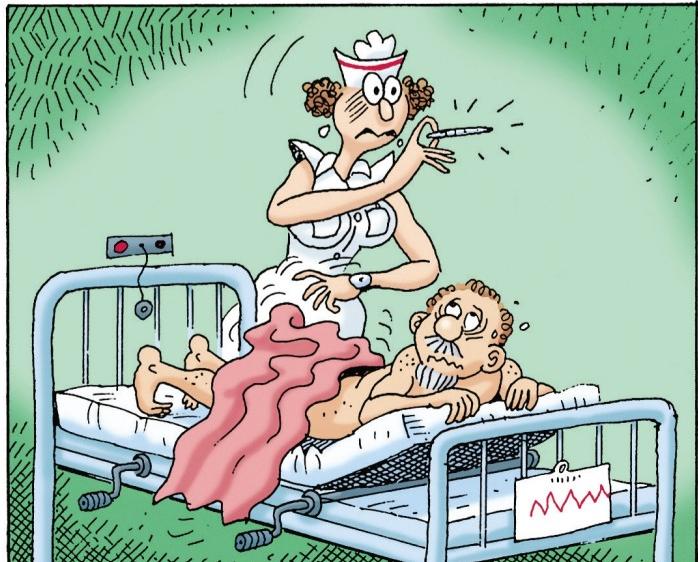
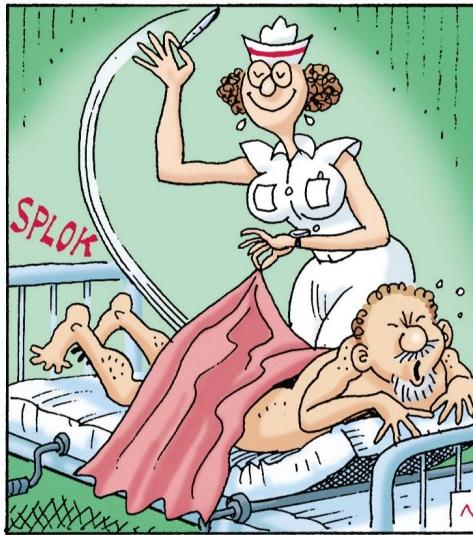
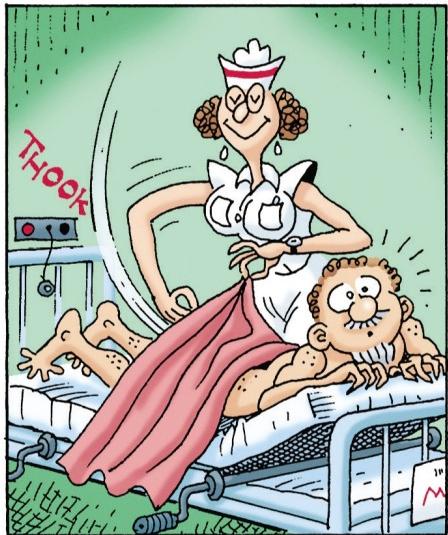
GREAT MOMENTS IN MEDICINE



WRITER NICK MEGLIN

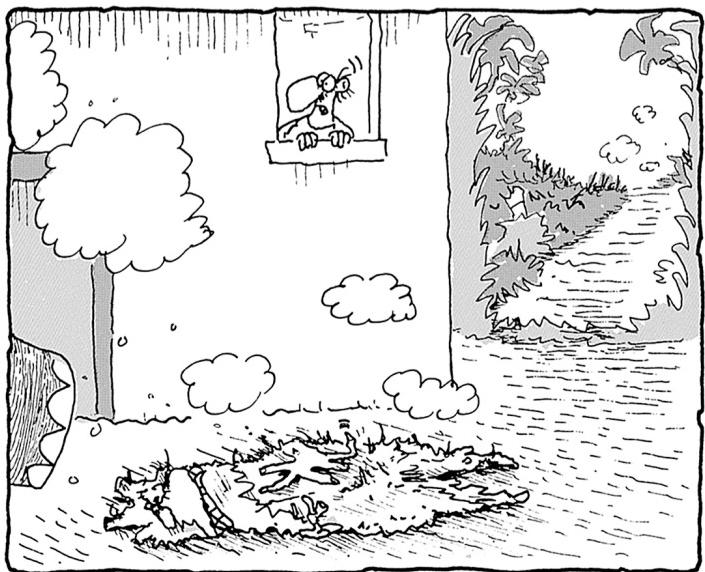
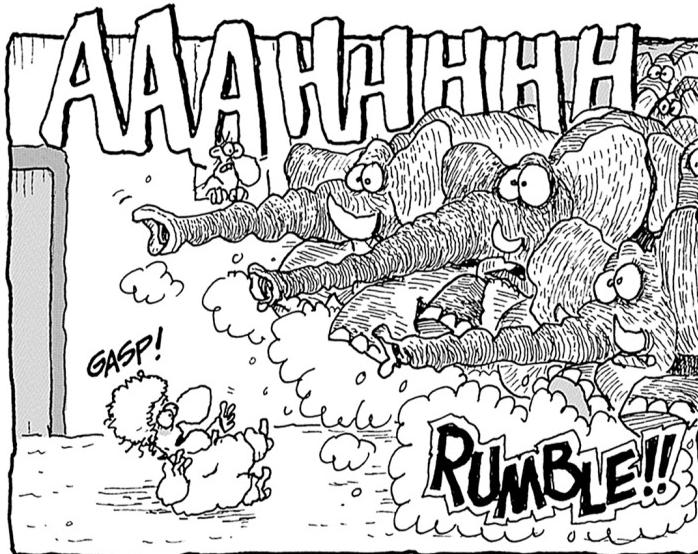
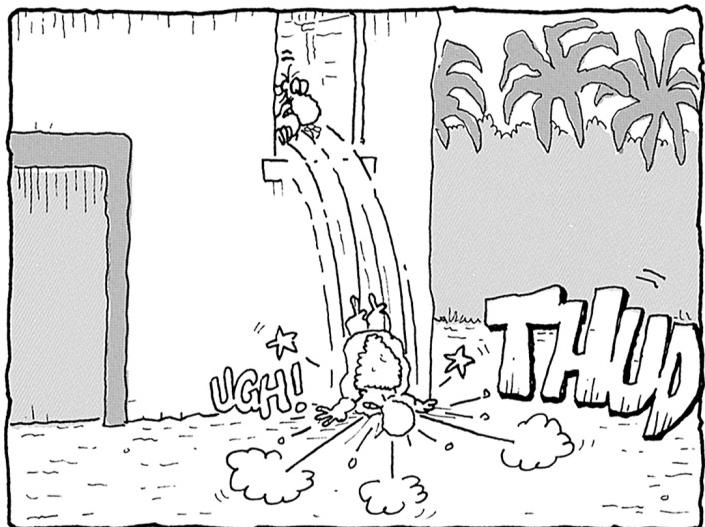
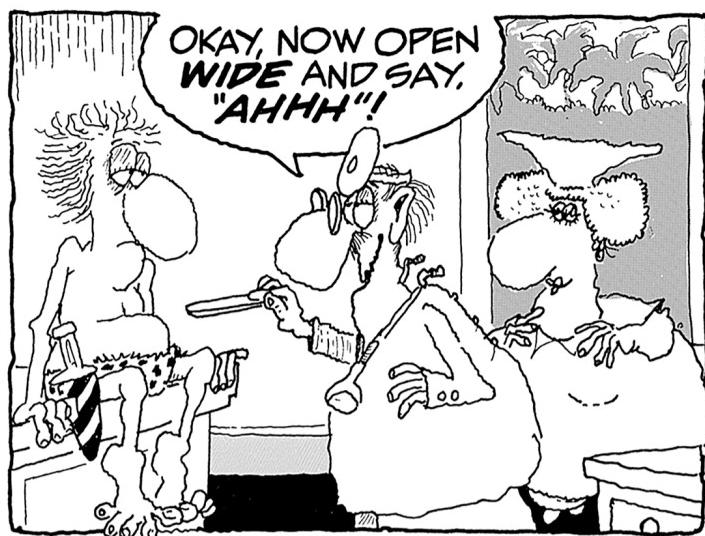
ARTIST AL JAFFEE

COLORIST CARRIE STRACHAN





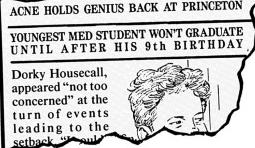
THE BLOODCURDLING BLUE-CROSS BROUHAHA





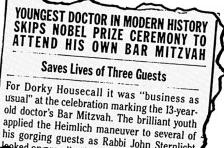
**YOUTH GRADUATES HIGH SCHOOL AT 7
DESPITE SEVERE DIAPER RASH**

The invention of "pampers" played an important role in the unique case of Dorky Housecall, a seven-year-old with a 1Q in the near "genius" range who, even at this early age, has already displayed



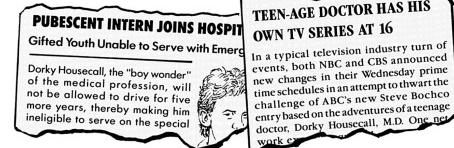
**ACNE HOLDS GENIUS BACK AT PRINCETON
YOUNGEST MED STUDENT WON'T GRADUATE
UNTIL AFTER HIS 9th BIRTHDAY**

Dorky Housecall, appeared "not too concerned" at the turn of events leading to the setback.



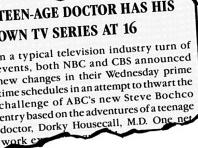
**YOUNGEST DOCTOR IN MODERN HISTORY
SKIPS NOBEL PRIZE CEREMONY TO
ATTEND HIS OWN BAR MITZVAH**

Saves Lives of Three Guests
For Dorky Housecall it was "business as usual" in the celebration marking the 13-year-old doctor's Bar Mitzvah. The brilliant youth applied the Helmich maneuver to several of his gorging guests as Rabbi John Sternlich looked on with the words, "This is



**PUBESCENT INTERN JOINS HOSPITAL
Gifted Youth Unable to Serve with Emergencies**

Dorky Housecall, the "boy wonder" of the medical profession, will not be allowed to drive for five more years, thereby making him ineligible to serve on the special



**TEEN-AGE DOCTOR HAS HIS
OWN TV SERIES AT 16**

In a typical television industry turn of events, both NBC and CBS announced new changes in their Wednesday prime time schedules in an attempt to thwart the challenge of ABC's new Steve Bochco entry based on the adventures of a teenage doctor, Dorky Housecall, M.D. One net work c



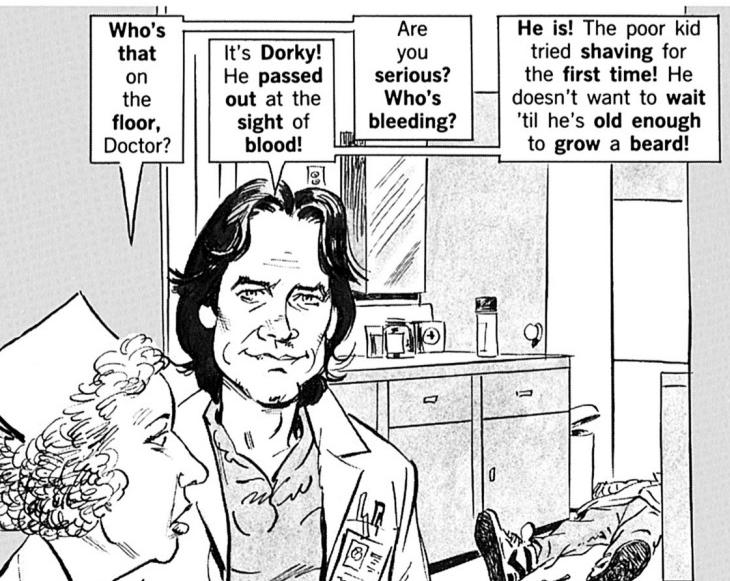
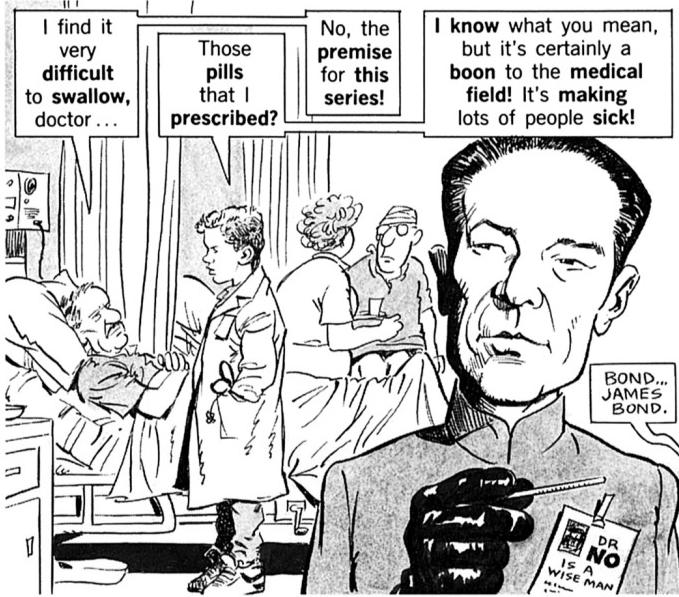
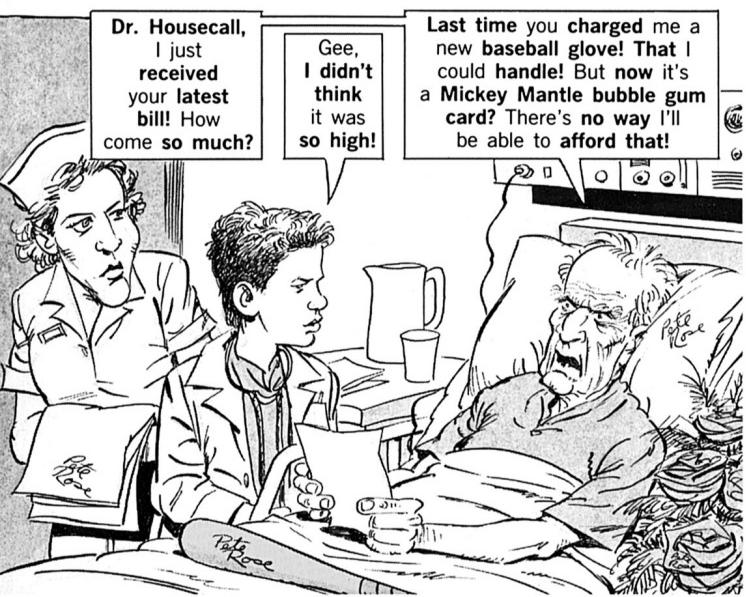
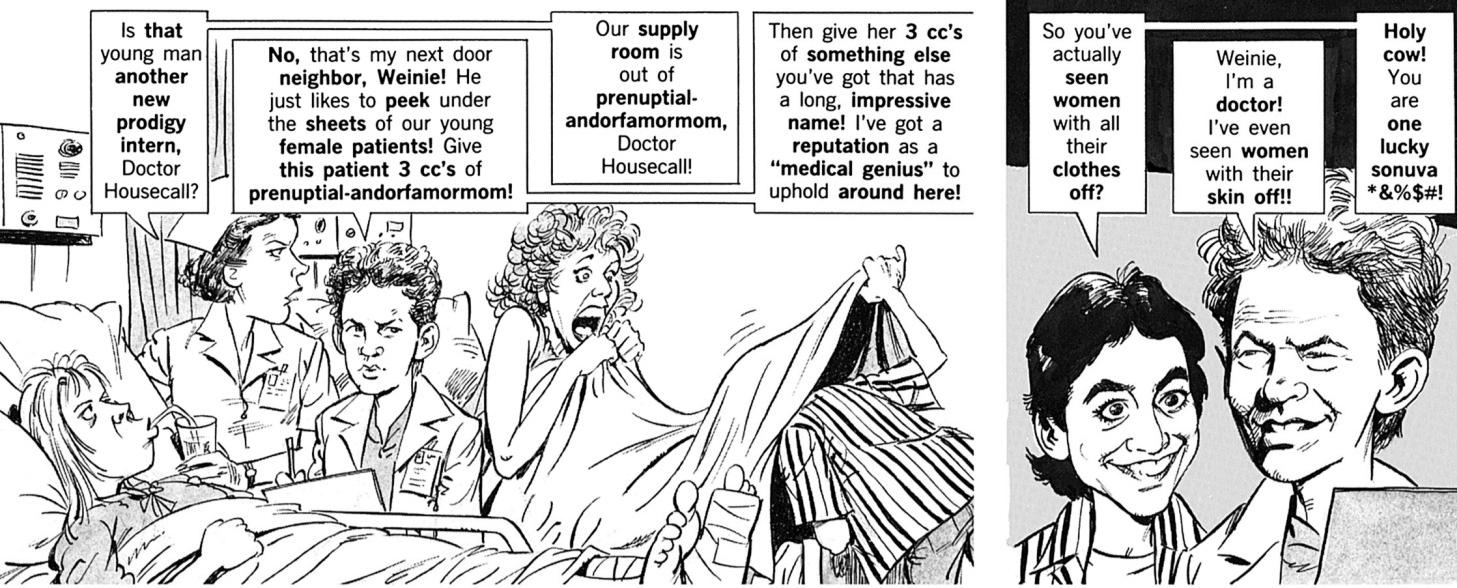
**VARIETY
"KID DOCTOR" SHOW RATINGS
REACH BARF LEVEL**

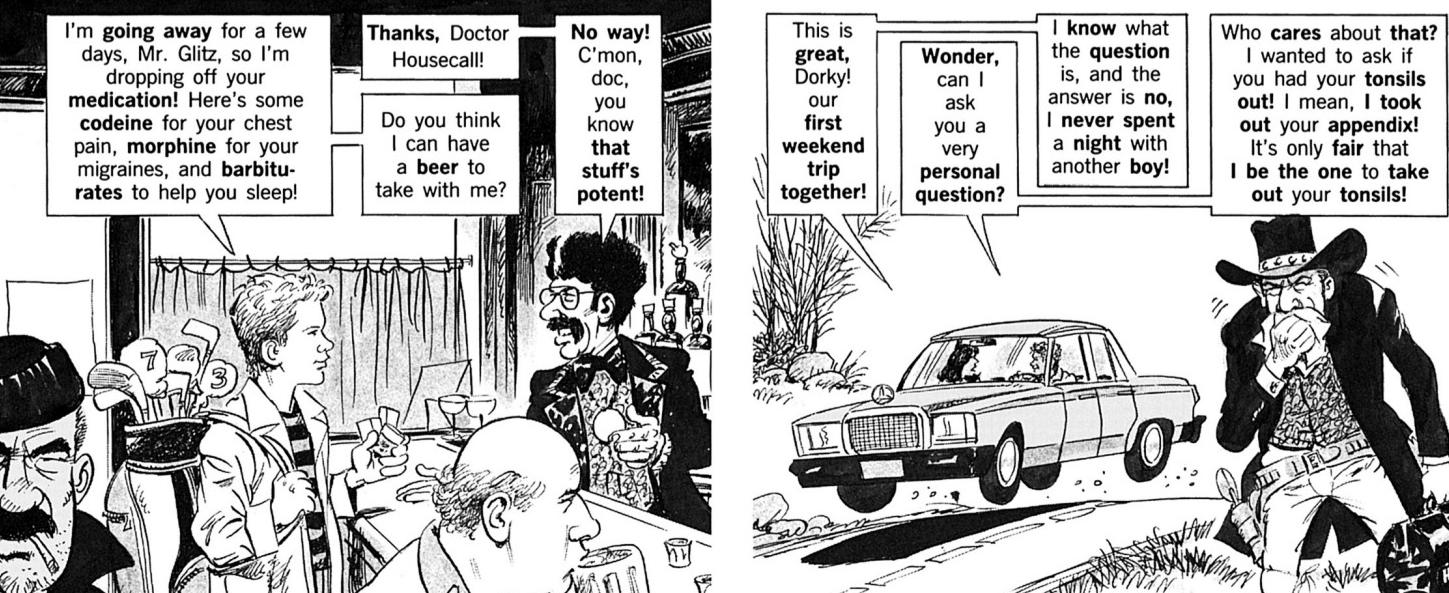
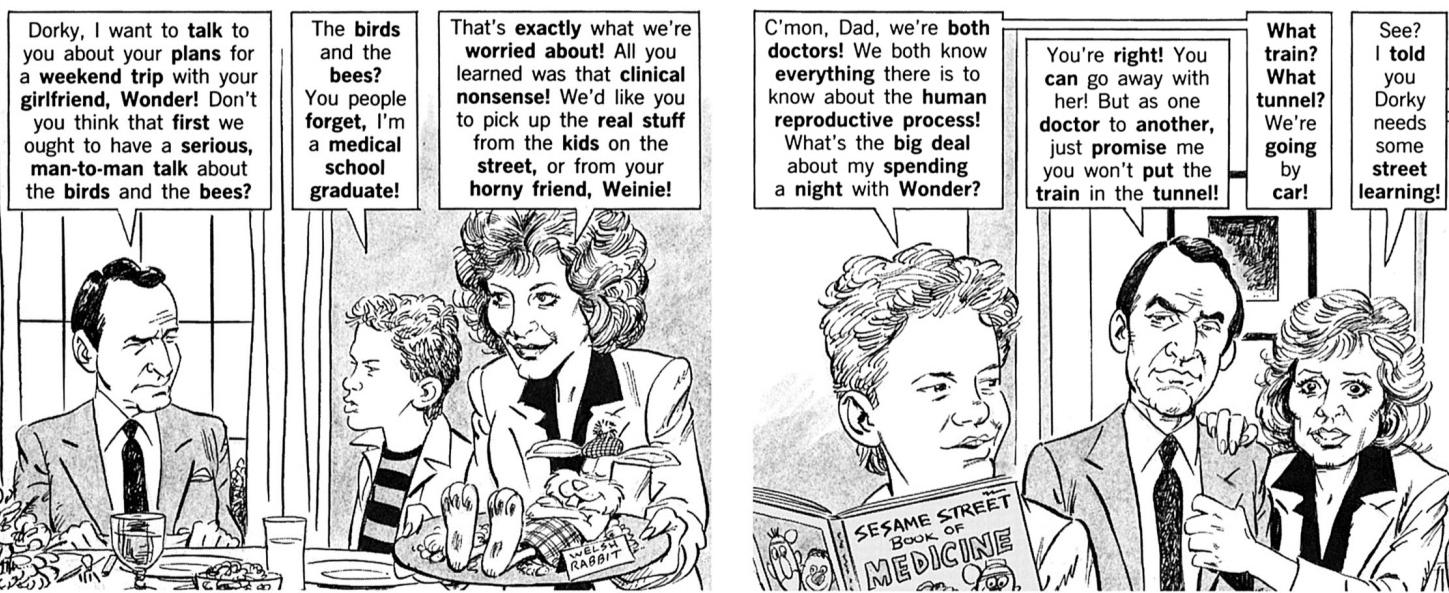
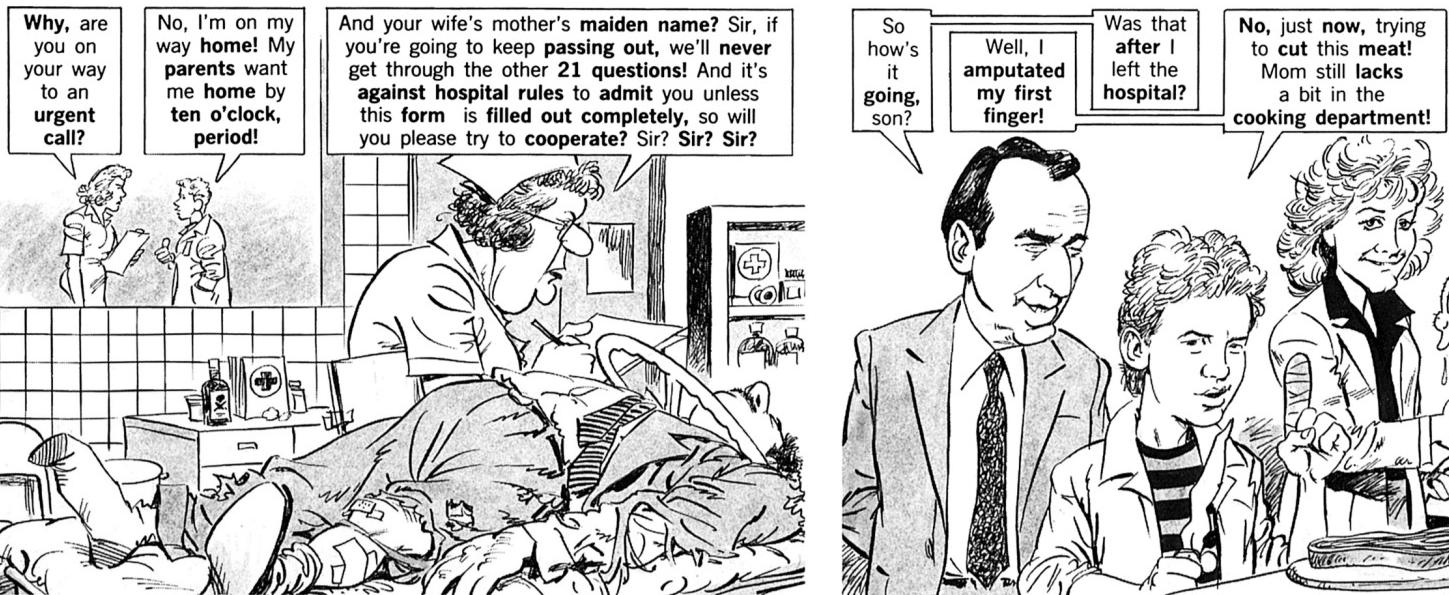
Nation anxiously awaits MAD's amputation of...

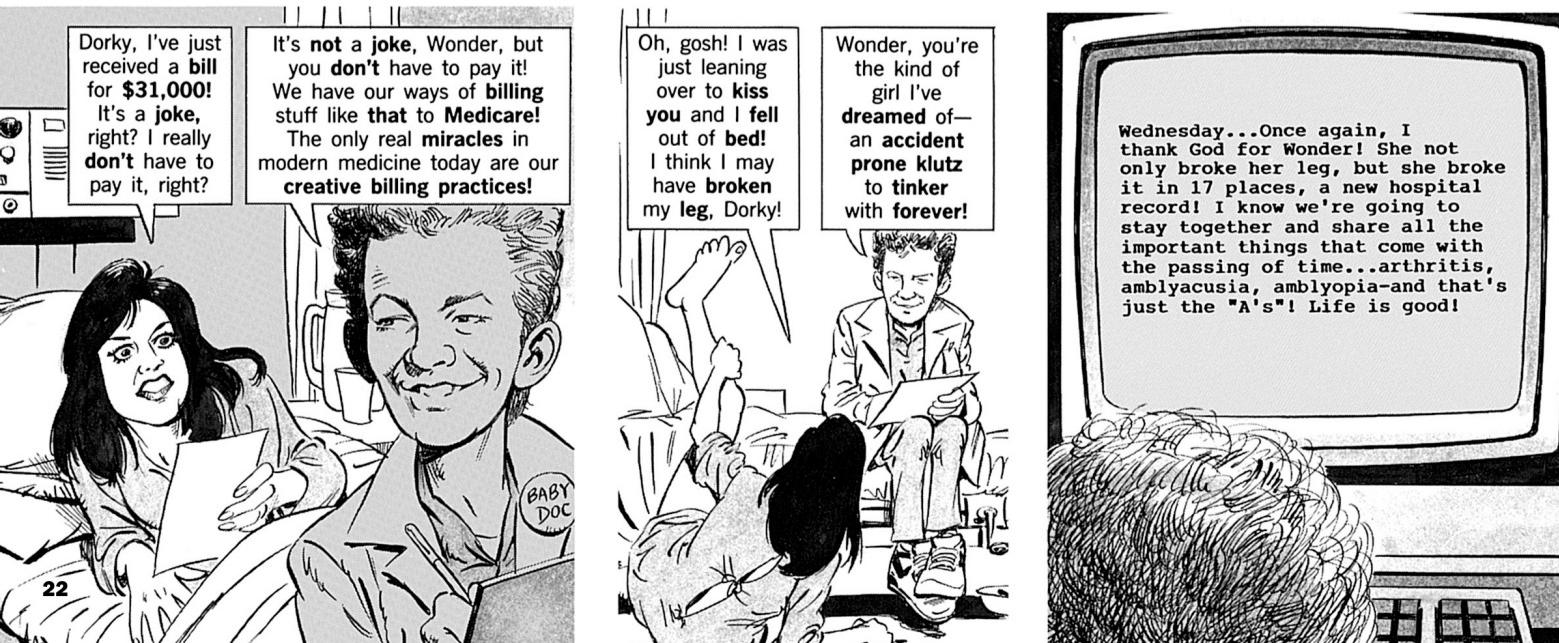
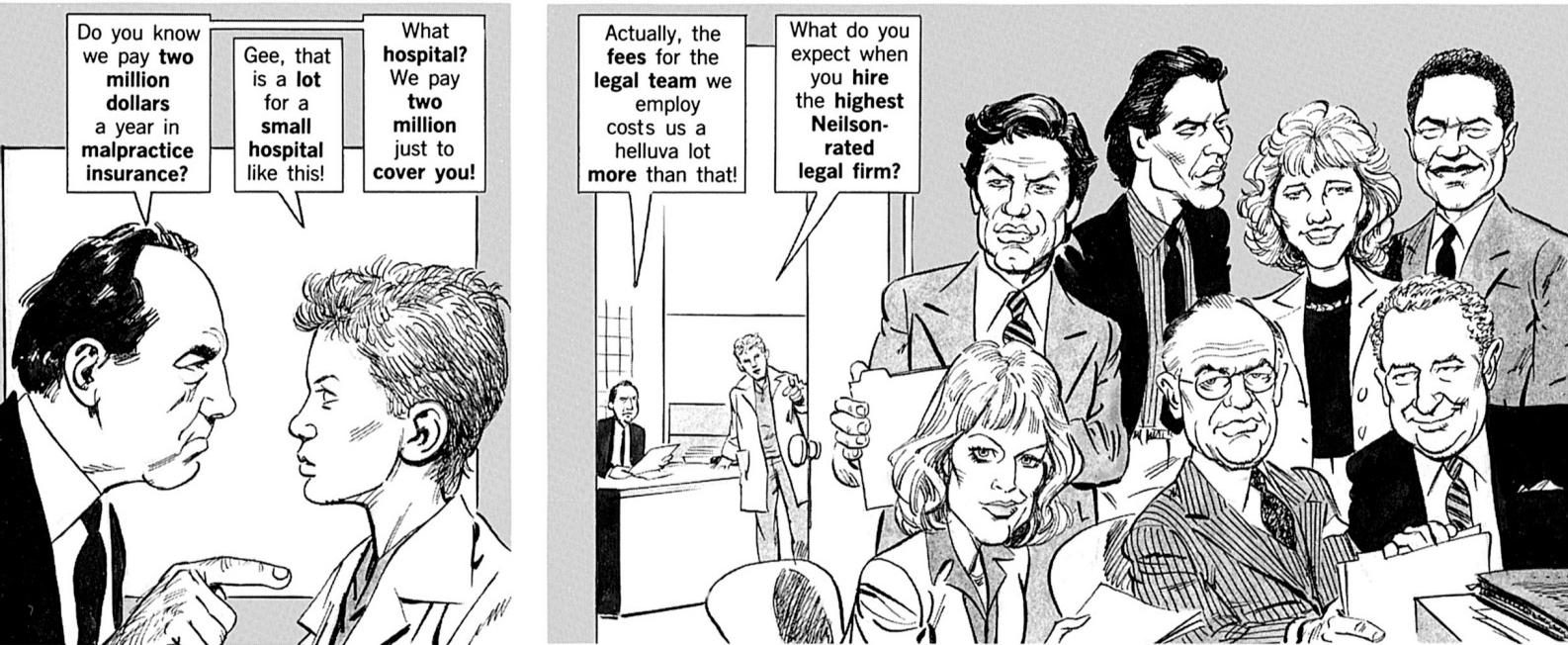
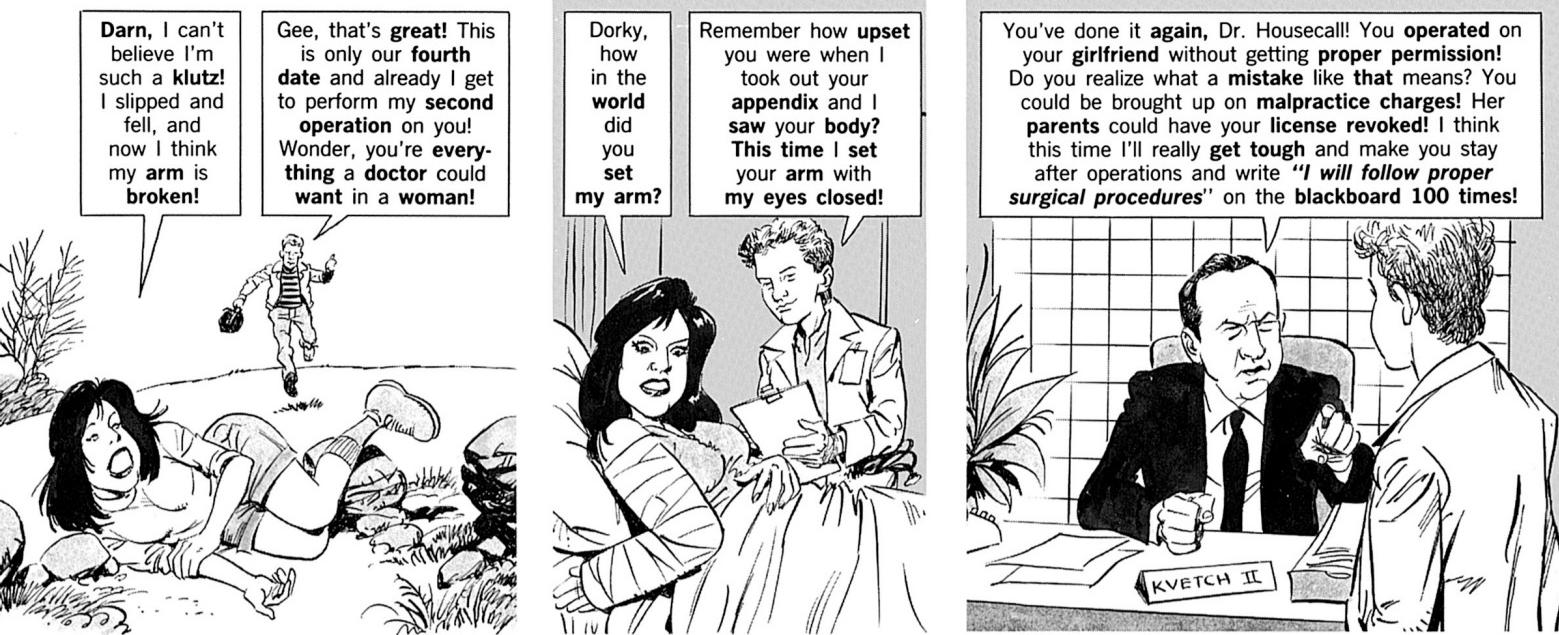
WRITER DICK DEBARTOLO
ARTIST ANGELO TORRES

DORKY HOUSECALL, M.D.











MAD'S MADDEST ARTIST DEPT.

IN A DOCTOR'S OFFICE

WRITER & ARTIST DON MARTIN



ORIGINALLY PUBLISHED IN MAD #76, JAN 1963



RELAX IN DISCOMFORT DEPT.

Since nature has intended that man walk on all fours like the other dumb animals, staying erect most of the time causes circulation problems. Your heart is strained because it has to pump blood uphill to your head, which is why you always have that "tired feeling." To help you distribute your blood properly, with no extra strain on your heart, you can now purchase one of those new adjustable reclining

HEALTH CHAIRS

Circulation of blood is difficult for most people who must stand and/or sit upright all day at their jobs. Blood, which is supposed to be evenly throughout the body, actually settles down to the bottom parts!

WRITER AL JAFFEE

ARTIST BOB CLARKE



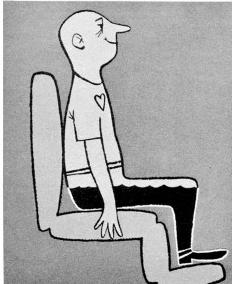
Blood settled in feet from too much standing.



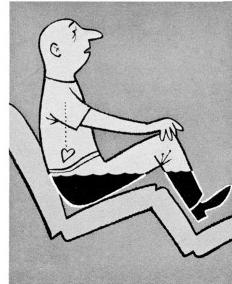
Blood distributed slightly better from too much sitting, but still very poor.

HOW BLOOD CIRCULATION IS IMPROVED BY THE MODERN ADJUSTABLE RECLINING HEALTH CHAIR

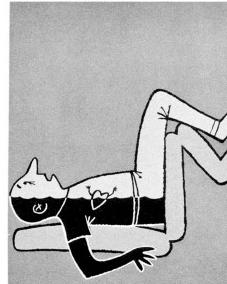
SUBJECT SITS down in health chair (Position 1-A) with blood, as usual, piled up at the bottom part of body.



SLIGHT TILT BACK (Position 46-S) immediately redistributes the blood, which still isn't enough in this case.



HORIZONTAL TILT (Position 122-F) spreads blood to head and revives it, but then dry legs soon become numb.



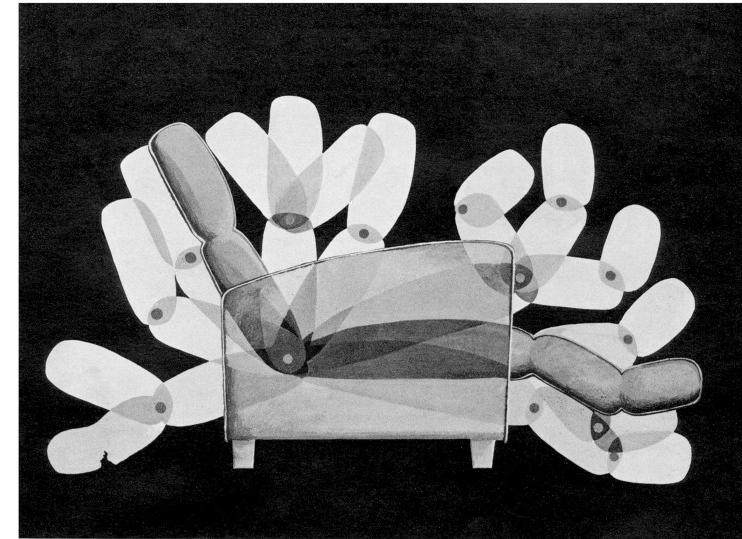
REVERSE BACK TILT (Position 171-B) completely revitalizes upper organs, but when eyes become bloodshot, stop!



FORWARD ADJUSTMENT (Position 278) should not be attempted by beginners, because mainly nobody bends that way.

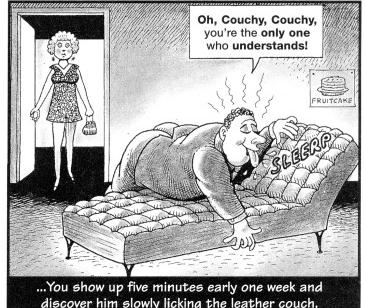
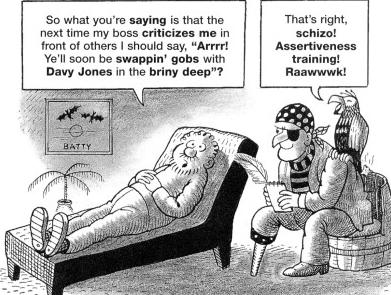
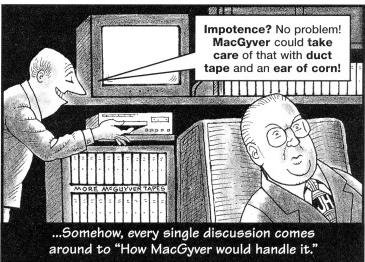
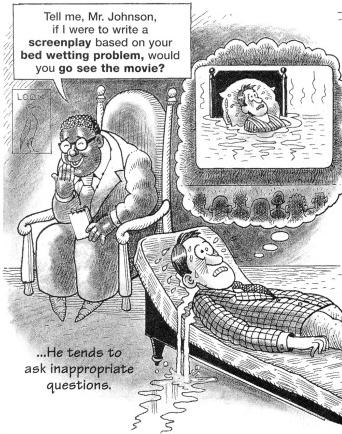
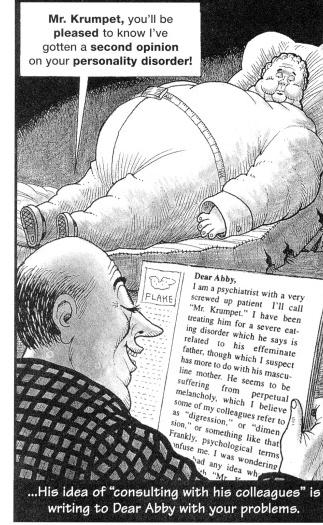
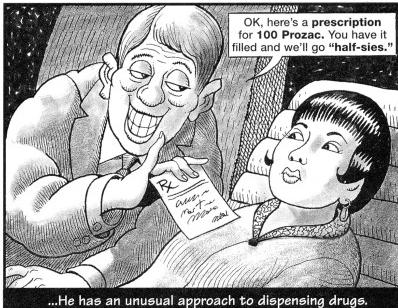
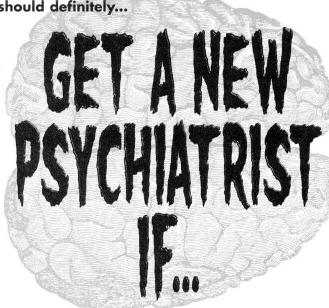
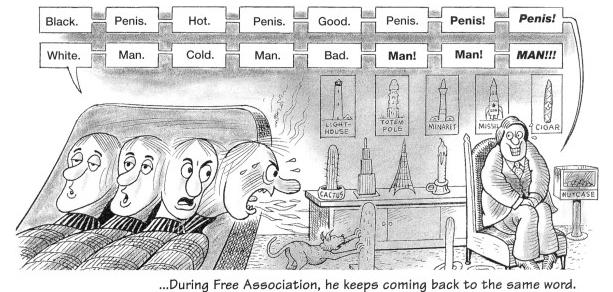
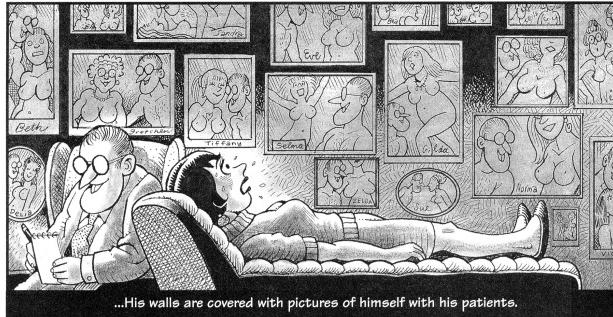


OVERALL BEST WAY (Position 711-B) distributes blood throughout body and keeps it there, while heart relaxes.



Modern "Health Chair," showing some of the 987 positions (thus far discovered) into which it can be easily adjusted.

So, you've taken the first step toward mental healing by going into therapy. Too bad you probably put more thought into your last beer purchase than you did in selecting the person with whom you will share your most intimate (and perverted!) secrets! How do you know if they're qualified? How do you know if they're really helping you? How do you know if these overpaid hacks are even listening? YOU DON'T! But you should definitely...



GET A NEW PSYCHIATRIST IF...

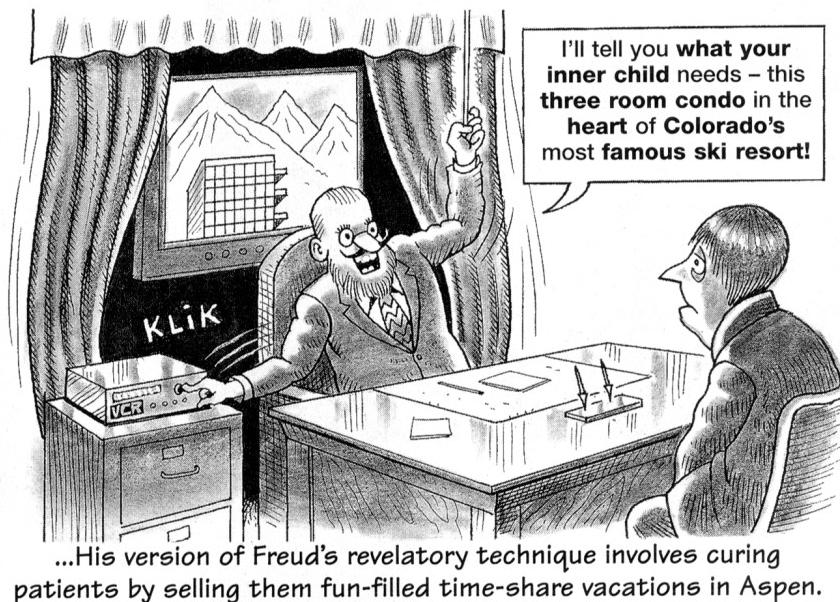
Go on, tell me more about your ambivalent relationship with Sonic the Hedgehog – um, I mean your parents.



...At a moment of personal breakthrough, you distinctly hear the beeping noise of a Gameboy.



...When you ask his opinion about the Ritalin controversy, he says, "No way could he beat the Joker!"

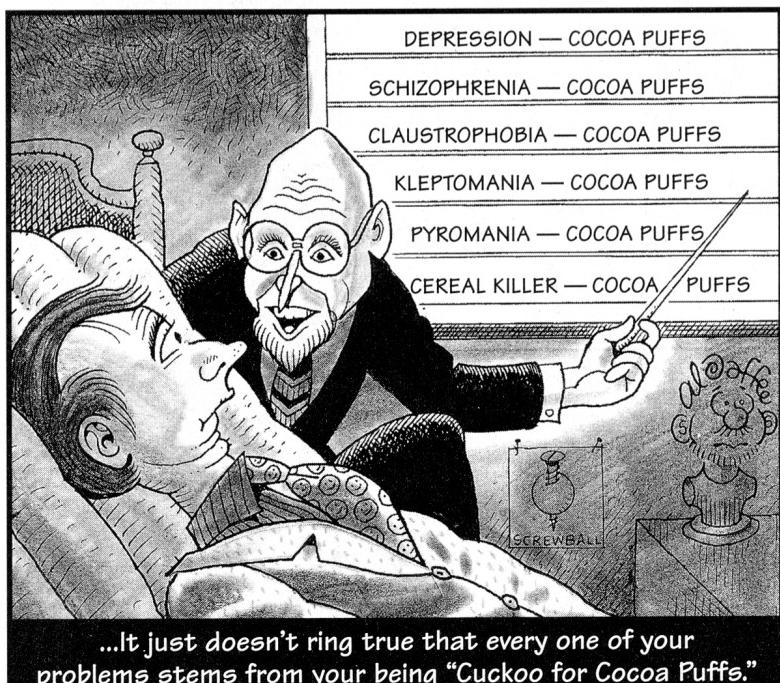


...His version of Freud's revelatory technique involves curing patients by selling them fun-filled time-share vacations in Aspen.



...When you ask him if he thinks you might be suffering from penis envy, he says, "Boo-hoo, sister – join the club!"

ORIGINALLY PUBLISHED IN MAD #361, SEP 1997



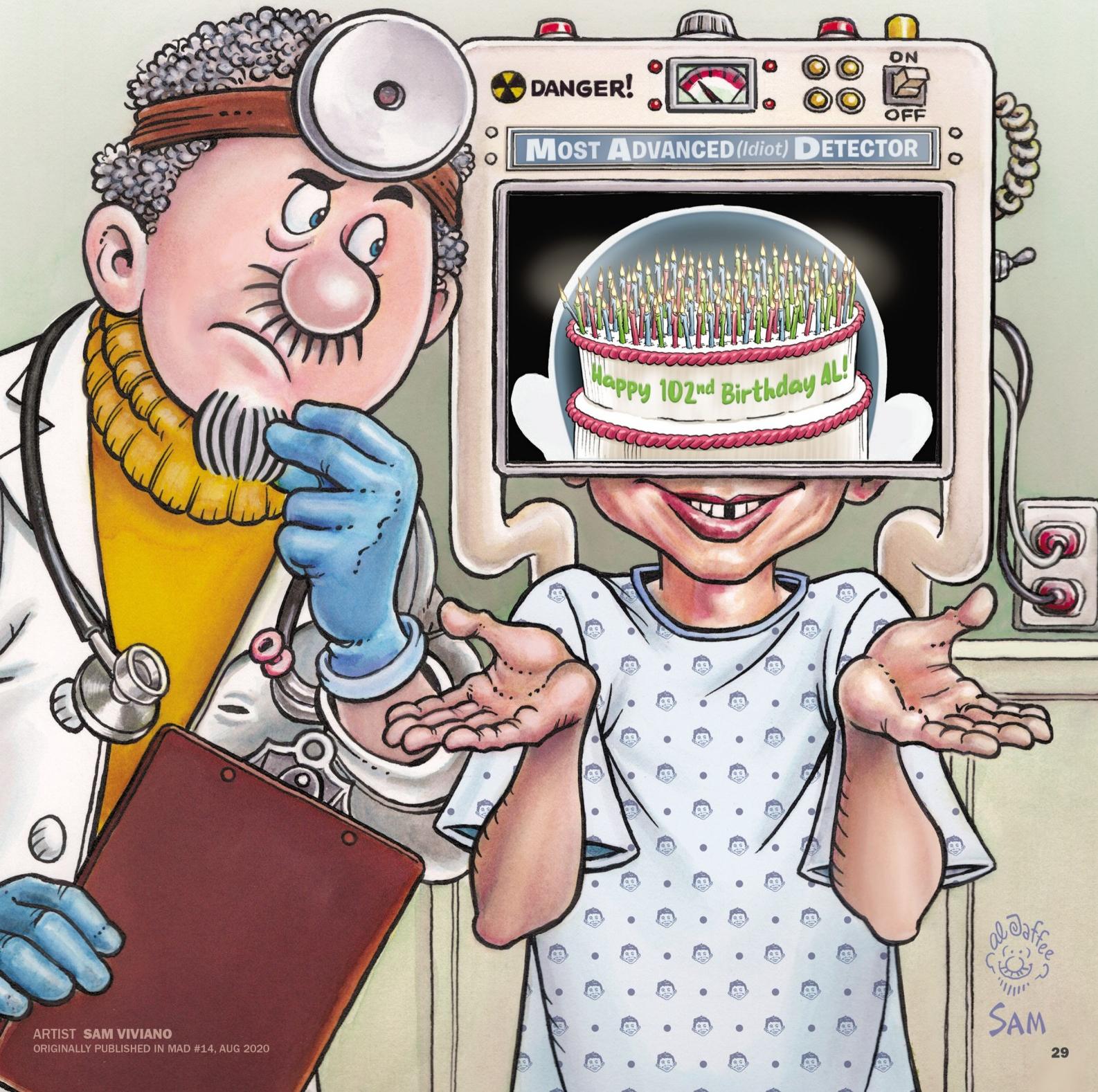
...It just doesn't ring true that every one of your problems stems from your being "Cuckoo for Cocoa Puffs."



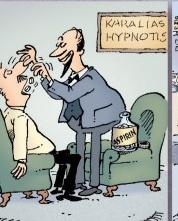
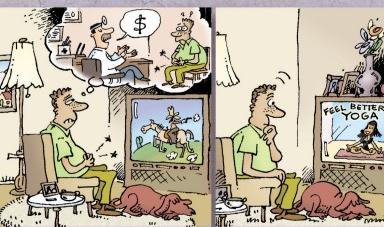
SNAPPY BIRTHDAY DEPT.

Paging Dr. Jaffee...Dr. Al Jaffee

No one likes a visit to the doctor, unless that doctor is the legendary Al Jaffee who turns 102 on March 13! But Al is no tongue depressor...he's been dispensing smiles and laughs since 1955. He's the oldest living member of the Gang of Usual Idiots, but you wouldn't know by looking at him—he doesn't look a day over 101! So if you're looking to be like Al and make it over the century mark, remember: laughter is the best medicine...but antibiotics aren't half-bad either! Happy birthday Al! Here's to 102 more years of hilarity!



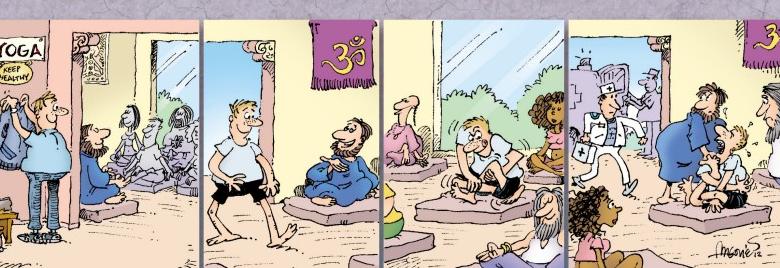
A MAD LOOK AT ALTERNATIVE MEDICINE



WRITER & ARTIST SERGIO ARAGONÉS COLORIST TOM LUTH



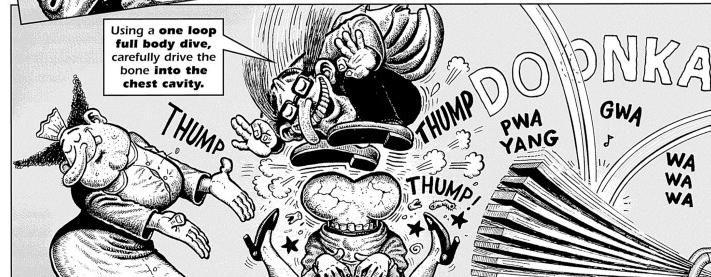
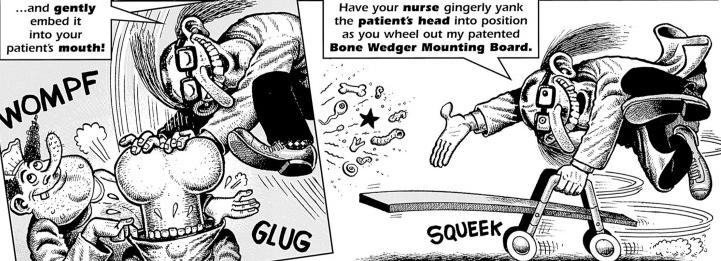
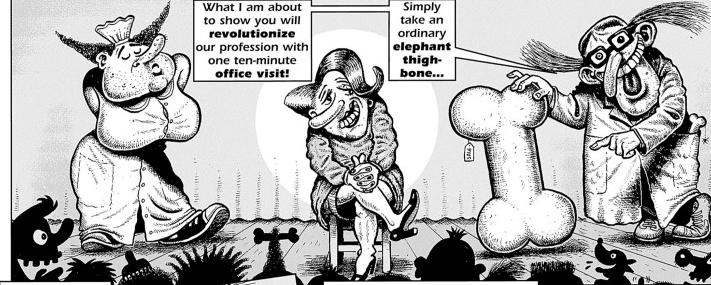
ORIGINALLY PUBLISHED IN MAD 355, FEB 2013



ONE FINE DAY AT THE CHIROPRACTORS' CONVENTION

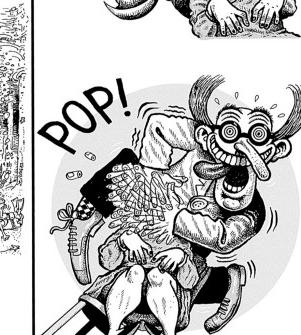
What I am about to show you will revolutionize our profession with one ten-minute office visit!

Simply take an ordinary elephant thigh-bone...



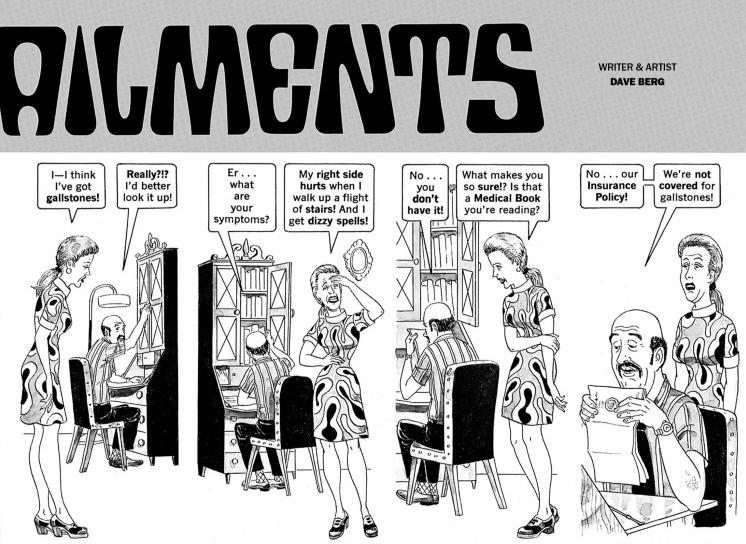
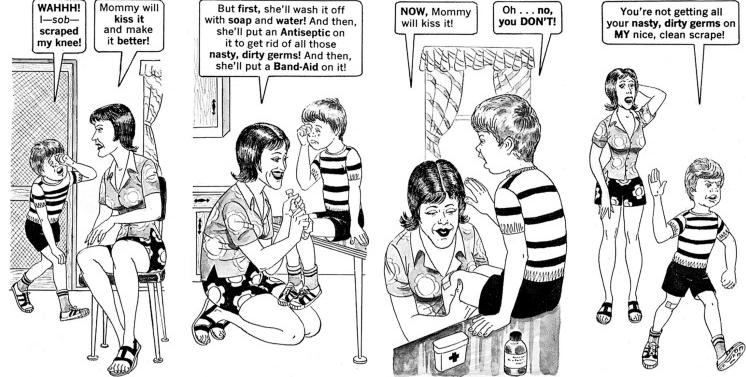
ORIGINALLY PUBLISHED IN MAD #282, JUN 1990

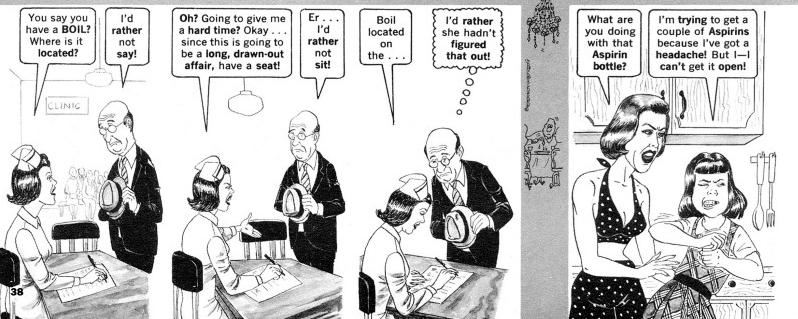
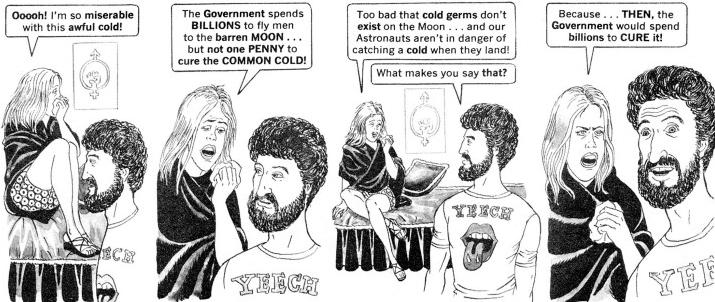
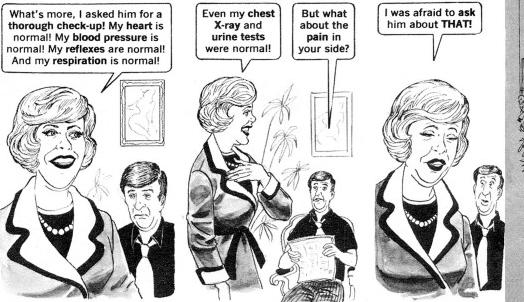
After a few careful manipulations...

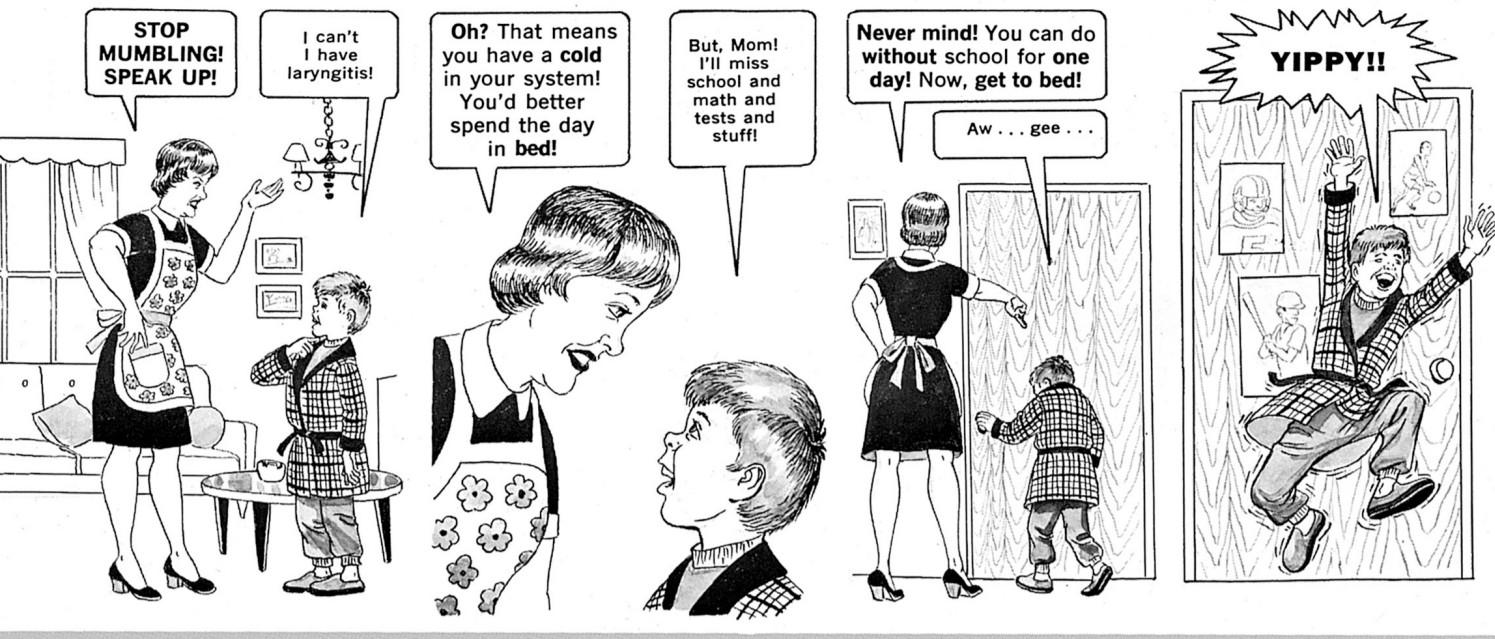


Ladies and gentlemen, I present to you, the first Chiropractic Breast Enhancement!

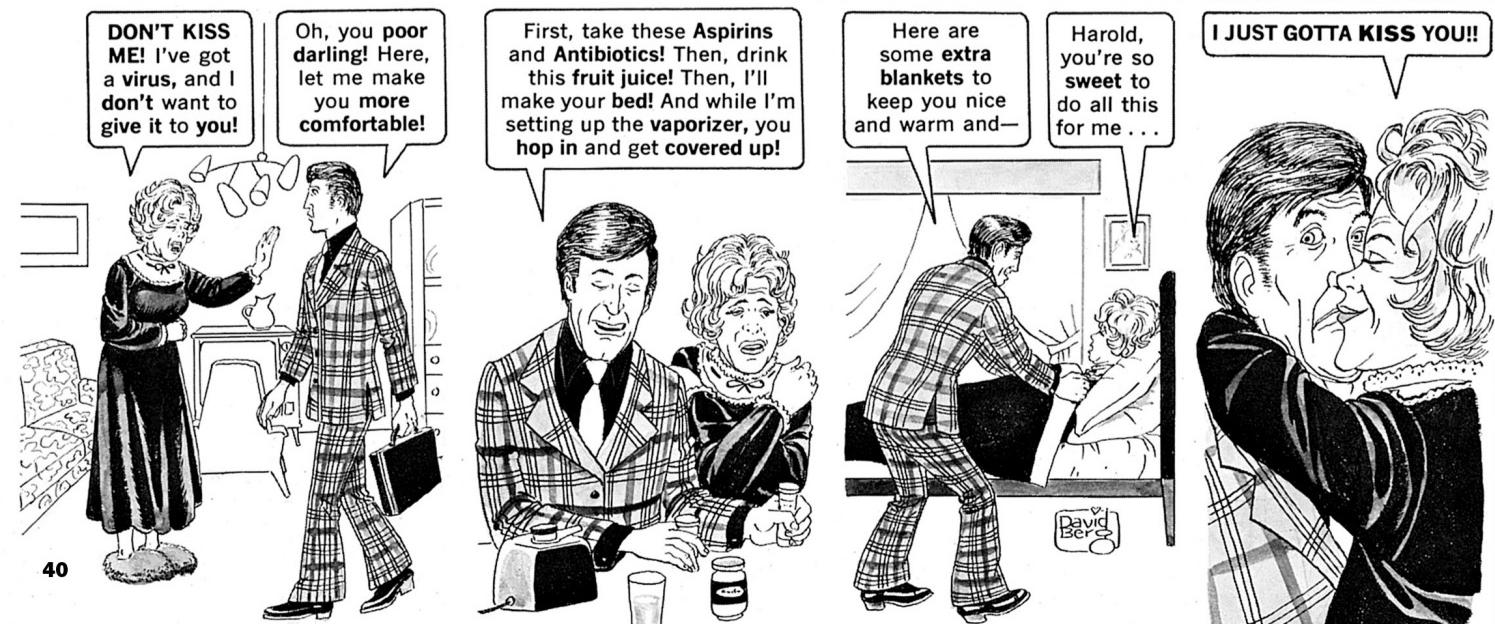








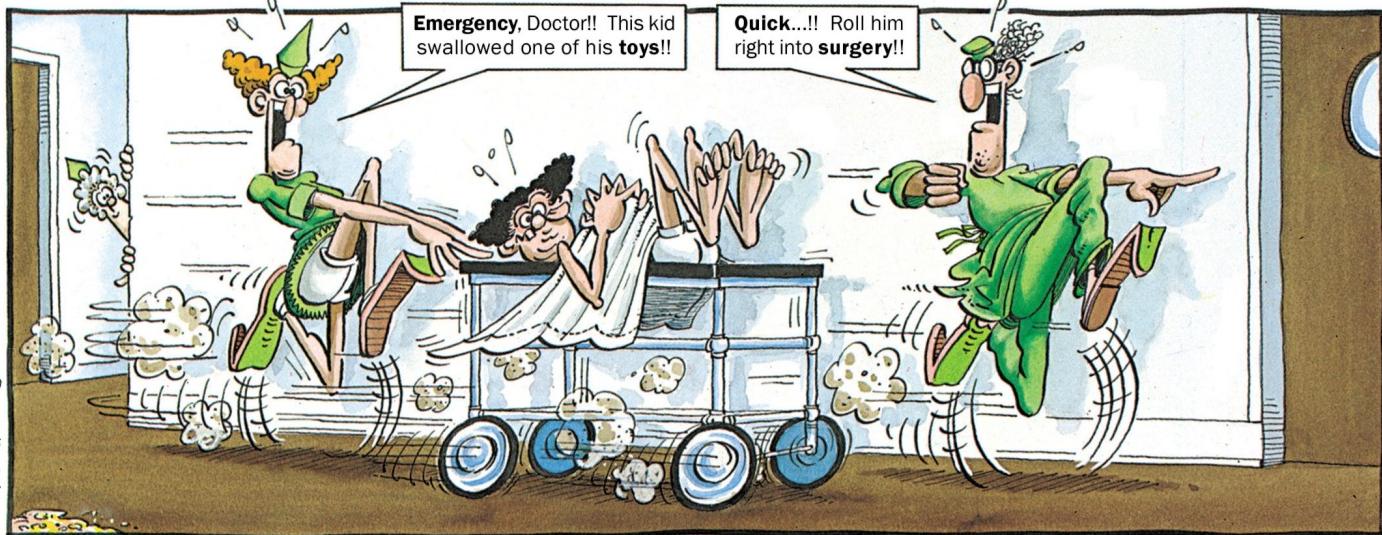
ORIGINALLY PUBLISHED IN MAD #167, JUN 1974



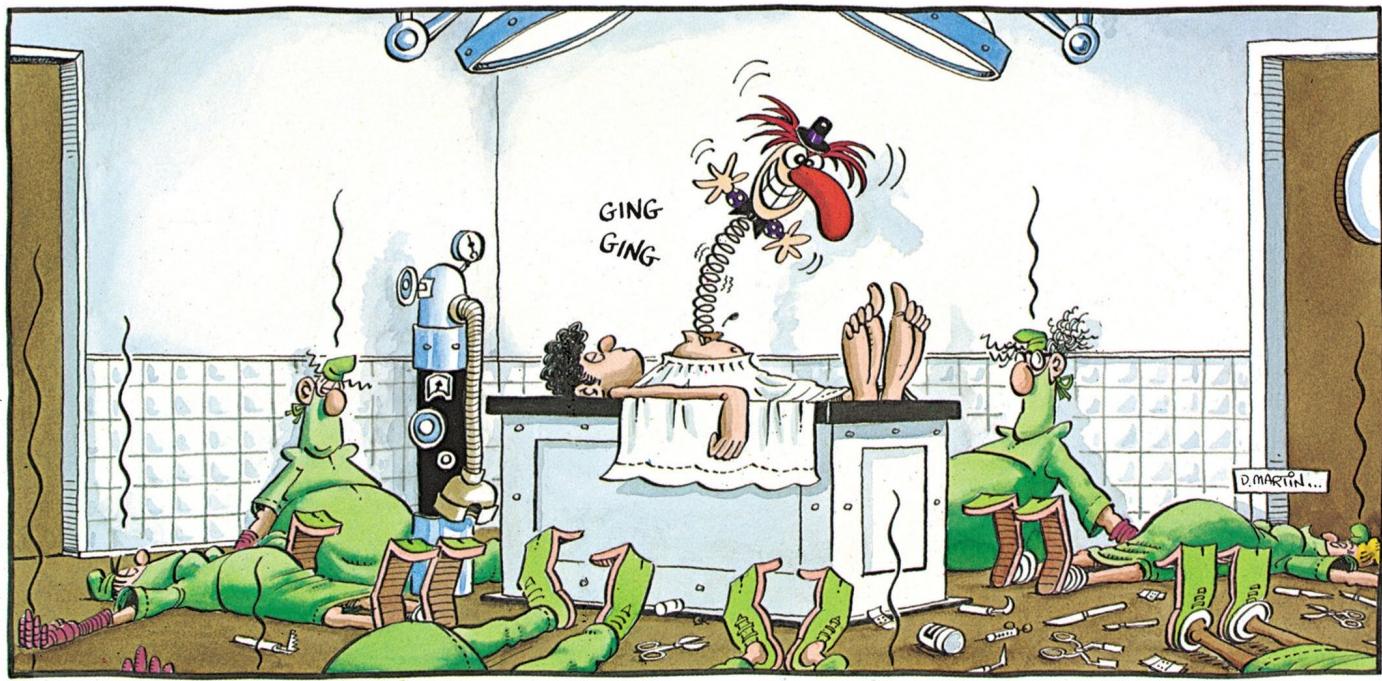
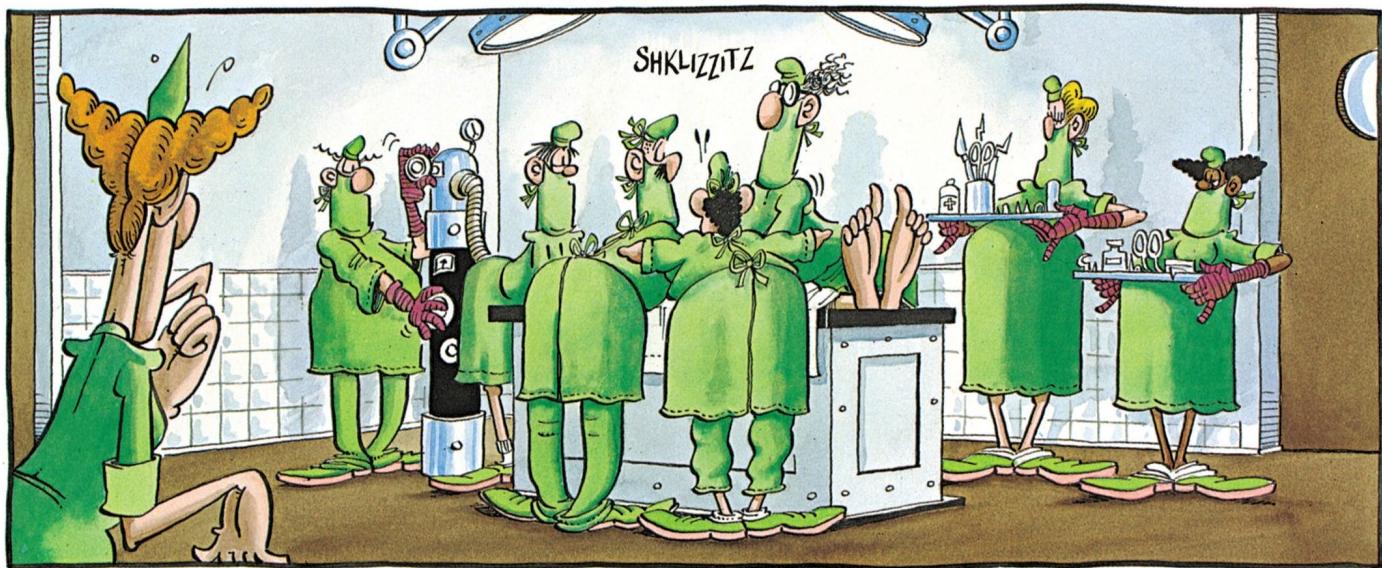


MAD'S MADDEST ARTIST DEPT.

ONE BALMY MORNING IN THE OPERATION ROOM



WRITER & ARTIST DON MARTIN

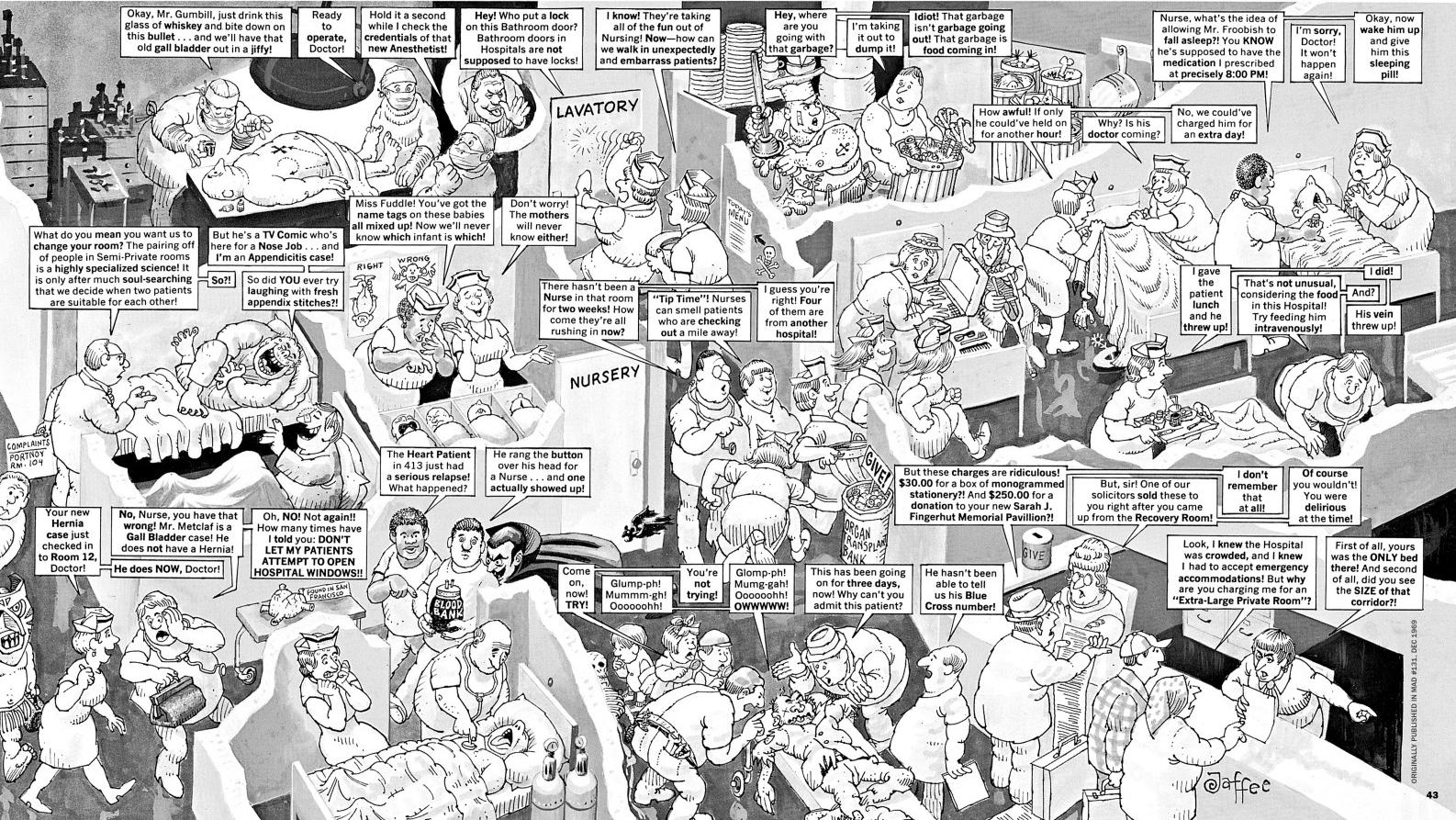




HERE WE GO AGAIN, GANG, WITH ANOTHER INSTALLMENT OF OUR NEW SERIES WHICH EXPLORES THE HIDDEN WORLD WHERE DEDICATED PEOPLE ARE WORKING TIREDLESSLY AND SECRETLY TO MAKE OUR LIVES MISERABLE. LET'S TAKE

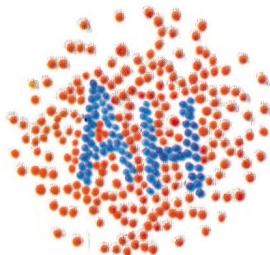
A MAD PEEK BEHIND THE SCENES AT A HOSPITAL

WRITER LARRY SEIGEL ARTIST AL JAFFEE

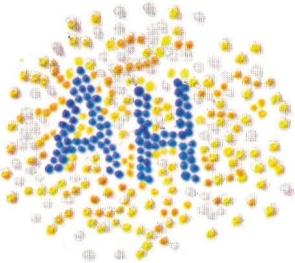


What have we got against colds?

Absolutely nothing! We love 'em!



We manufacture capsules that have these tiny red "time pills" which stop sniffles and runny nose.



They also have yellow and white "time pills" which stop sneezing and gagging and choking and yecching.



These "time pills" don't actually cure the cold — they just suppress the symptoms so you feel good.

That's how we move plenty of these capsules. You go around spreading cold germs instead of staying in bed.

CONTACT ■ ALL DAY / ALL NIGHT GERM SPREADING

**NI
FF
SNIFF**

We call this a "Time Capsule" because it gives you time to spread the cold.

12

1 CAPSULE EVERY 12 HOURS

will do nothing for you, but plenty for us. Because the more colds, the more capsules we'll move. Personal contact is needed to spread colds, but who's gonna be stupid enough to go near someone slobbering a juicy cold? Nobody! That's why we created this tricky capsule. It makes colds seem to disappear—so

COLDS SPREAD ON ■

CONTACT

Today's largest selling substitute for legitimate prescription cold remedies.

A MAD AD PARODY

WRITER AL JAFFEE ARTIST BOB CLARKE

ORIGINALLY PUBLISHED IN MAD #87, JUN 1964



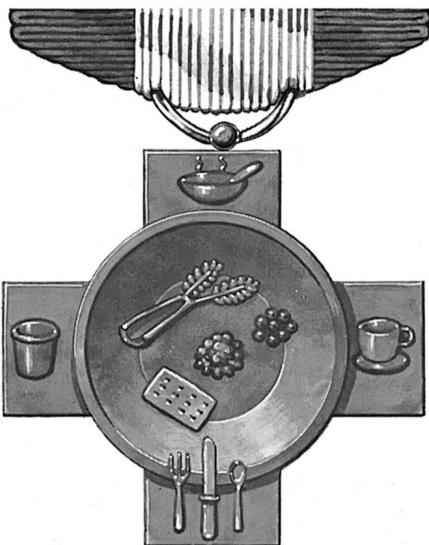
GIVE EM' A RIBBIN DEPT.

Why restrict the awarding of medals to the military? After all, civilians perform heroic acts while fighting life's daily battles as well! Let's recognize them with...

THIS ISSUE'S PROPOSED MAD MEDALS

... TO BE PRESENTED TO DESERVING MEDICAL WORKERS

THE FETID
FOOD CITATION



For bravely facing without fear the verbal wrath and physical abuse of hospital patients while courageously producing inedible food so patients won't over-eat and get tummy aches.

THE WINGED
BILL MEDAL



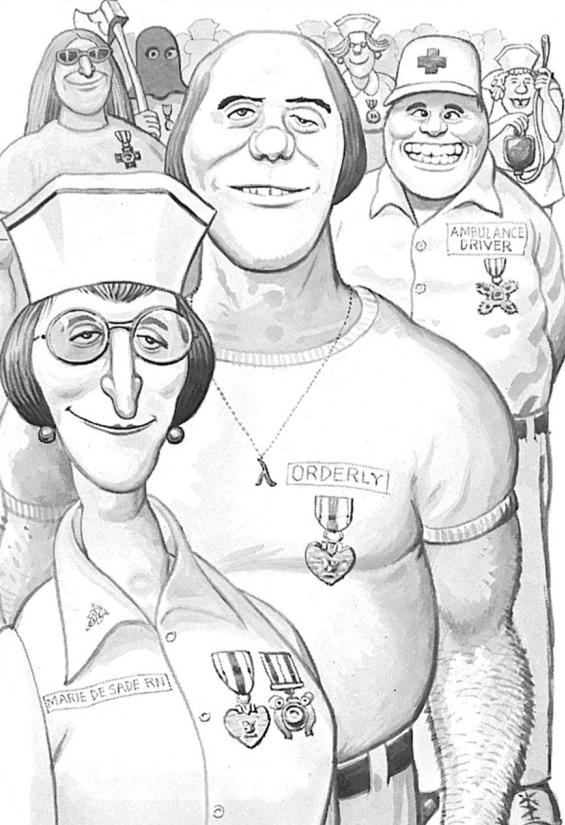
For promptness above and beyond belief in sending out bills so that patients need not suffer the agony of delay in arranging loans, or selling their cars or homes to raise money to pay them.

THE STONE
HEART AWARD



For gallantly treating all patients—regardless of race, color or creed—with equality . . . which means never ever showing favoritism such as being sweet, considerate and understanding.

WRITER & ARTIST AL JAFFEE

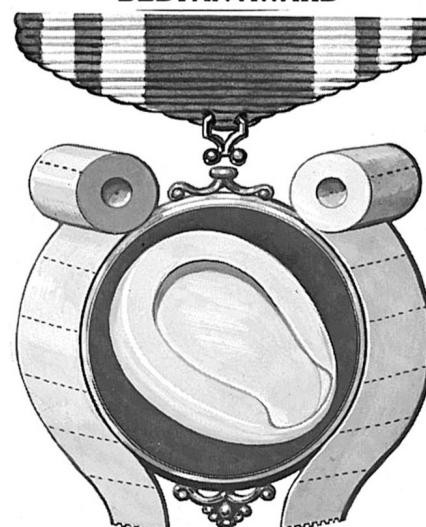


THE SCREAMING
SIREN MEDAL



For heroically risking life and limb in order to race patients to the hospital emergency room, even though the place is hopelessly overcrowded and the patients won't even be looked at for eight or nine hours at the least.

THE SILVER
BEDPAN AWARD



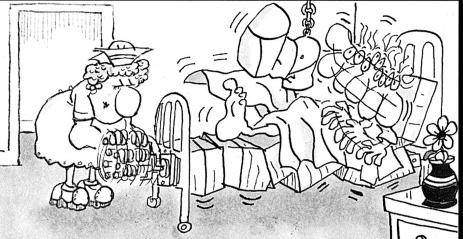
For ignoring the selfish screams of emergency patients while faithfully carrying out the vital job of filling out Blue Cross forms. As many of the patients will die, catering to their whims would be a waste of time anyway.

LITTLE-KNOWN AND RARELY DIAGNOSED MAD AILMENTS

CONTRACTED AT...
HOSPITALS

WRITER & ARTIST DUCK EDWING

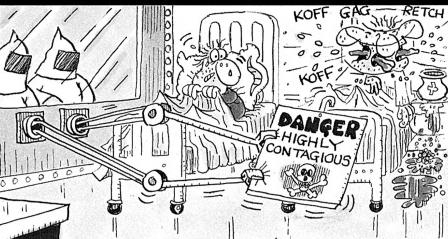
"THE ADJUSTED HOSPITAL BED MOTION SICKNESS AND WHIPLASH INJURY"



"THE COLD BEDPAN GOOSE BUMPS,
SWEATS AND SHIVERS SYNDROME"



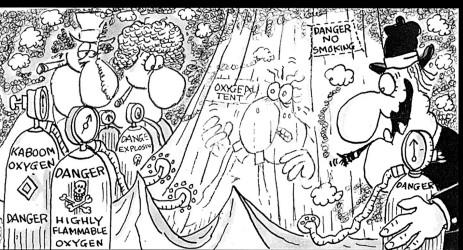
"THE BED-NEXT-TO-YOU NERVE-RACKING APPREHENSION AND ANGUISH PAINS"



"THE COLD, BLAND, DISGUSTING
HOSPITAL FOOD NAUSEA SEIZURE"



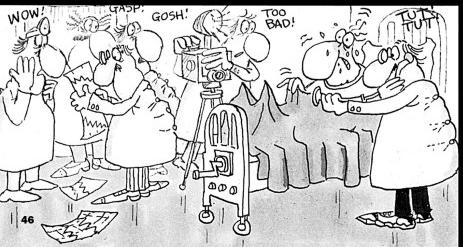
"THE INCONSIDERATE VISITORS SMOKE SUFFOCATION ANXIETY ATTACK"



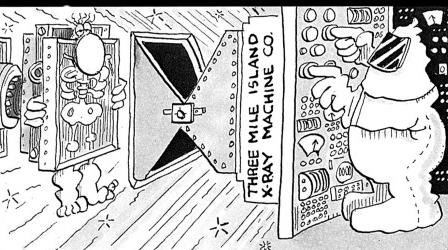
"THE EVERY-THREE-HOURS NEEDLE PUNCTURE ANTICIPATION FRENZY"



"THE MORNING ROUNDS DOCTOR HUDDLE NEEBIE-JEEBIES"



"THE 'WE DIDN'T GET IT THE FIRST TIME!' REPEAT X-RAY EXPOSURE"



"THE DISCHARGE DAY ACCOUNTING
OFFICE SEIZURE AND RELAPSE"



"THE WELL-MEANING FRIENDS' FLOWERY BED CRUSH AND POLLEN POISONING"



We're going to put you to sleep now.
Where's the anesthesiologist?

No anesthesiologist necessary! You'll be listening to the voice-over of Dr. Merrilees Groin, who opens each episode!

It was either Margaret Thatcher or Angelina Jolie who said, "Life is not easy." It kicks you in the belly, hits you upside the head and toys with your mind like a Frisbee twirling in the sooty skies over Scranton, Pa...

Okay, that did it! He's out! Fast asleep! Let's proceed with...



GROIN'S MONOTONY

WRITER ARNIE KOGAN ARTIST TOM RICHMOND

CAUTION

The following MAD satire, taken even in small doses, has been known to cause nausea, bloating, sweating, intestinal cramping, and testicular realignment. Should you experience any of these symptoms, consult a physician immediately. (Hopefully the doctor you choose will be more competent and less sex-crazed than the ones portrayed each week on this show!)

There are four rules here at Seattle Gross. Memorize them! Rule #1: patients do not differ at the hospital, only intern's peri! And I will never ever let it happen again! Rule #2: interns are professionals. And I like it if you misdiagnose a patient and that patient dies. "Oops, my bad" is not an acceptable explanation to offer the grieving family! Rule #3: interns and surgeons who have sex with each other must scrub up before and after each quickie! Rule #4: even though this show has grabbed like a zillion Emmy nominations, the typical MAD reader doesn't know you or this show! So please identify yourselves! Stat!

I'm Dr. Merrilees Groin! I seem to be the focus of a lot of attention at the hospital. I guess it's because my mother was a famous surgeon here. I have big, sensible shoes to fill I wanted this career since I was seven years old. I got my wish. All the other kids played "Doctor." I played "Moody Seattle Intern." My colleagues are doctors first, but we're also human. We deal with issues like dating and lust and jealousy. Basically, this show is *Desperate Housewives* with IV tubes!

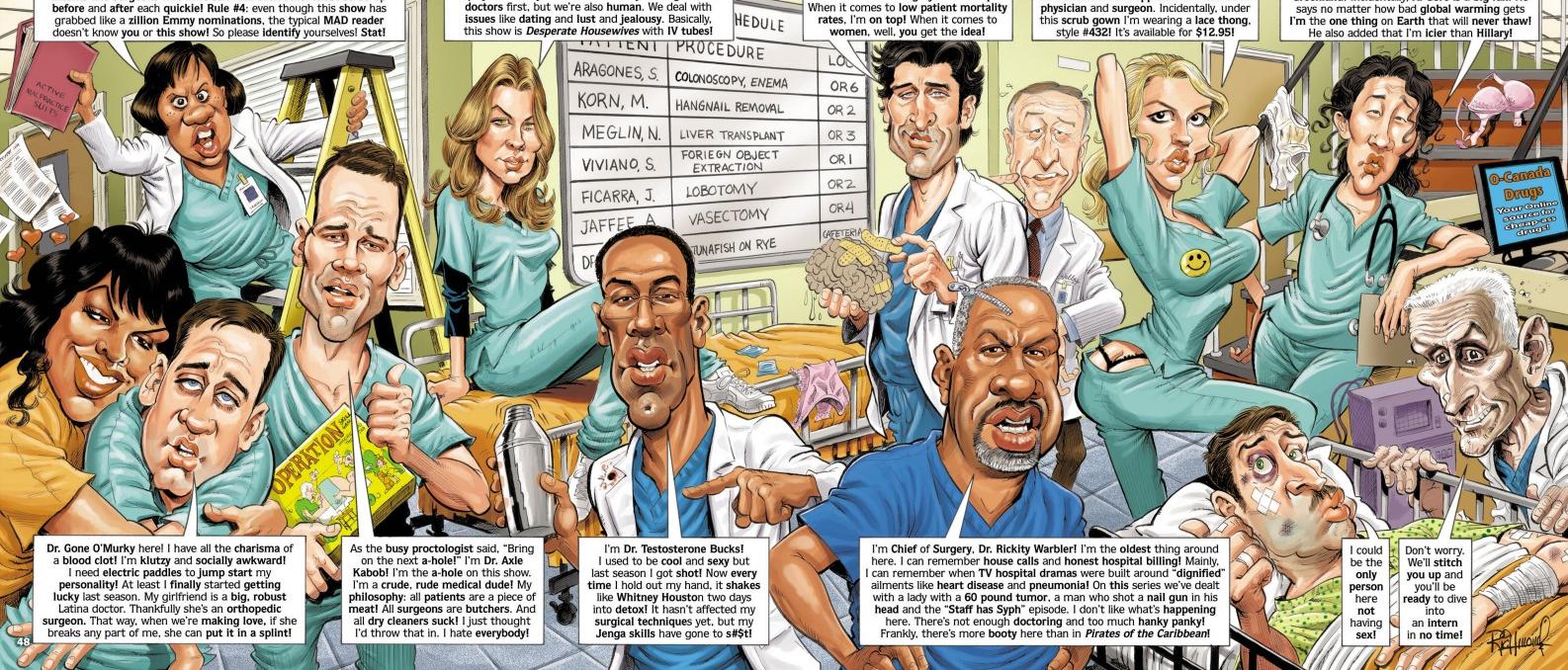
HEDULE

PATIENT	PROCEDURE	LOC
ARAGONES, S.	COLONOSCOPY, ENEMA	OR 6
KORN, M.	HANGNAIL REMOVAL	OR 2
MEGLIN, N.	LIVER TRANSPLANT	OR 3
VIVIANO, S.	FOREIGN OBJECT EXTRACTION	OR 1
FICARRA, J.	LOBOTOMY	OR 2
JAFFEY, A.	VASECTOMY	OR 4
DE	TUNAFISH ON RYE	CATERINA

There are three things certain in life: death taxes and every medical show has a hunk. That's me! I'm the hottest! I'm this decade's George Clooney! I'm neurosurgeon Dr. Derek Shephry! When it comes to brain surgery, I'm on top! When it comes to low patient mortality rates, I'm on top! When it comes to women, well, you get the idea!

I'm Dr. Easy Pickens! With a career and personal life that's sort of like a jiggle, er, I mean a wiggle I have a bit of a problem. Because I've once a smokin' hot underwear model people don't take me seriously as a doctor. It so happens I'm a dedicated physician and surgeon. Incidentally, under this scrub gown I'm wearing a lace thong, style #432! It's available for \$12.95!

Dr. Crustina Bang! Ruthless, abrasive, hostile, competitive! Want more adjectives? Get them yourself! Well, I'm Gross, ramrod, I can do 12 variations of "pissed." Personality? I'm colder than Greenland! Incidentally, Al Gore is a big fan. He says no matter how bad global warming gets I'm the one thing on Earth that will never thaw! He also added that I'm icier than Hillary!



Dr. GENE O'MURKY here! I have all the charisma of a blood clot! I'm klutzy and socially awkward!

I need electric paddles to jump start my personality! At least I finally started getting lucky last season. My girlfriend is a big, robust Latina doctor. Thankfully she's an orthopedic surgeon. That way, when we're making love, if she breaks any part of me, she can put it in a splint!



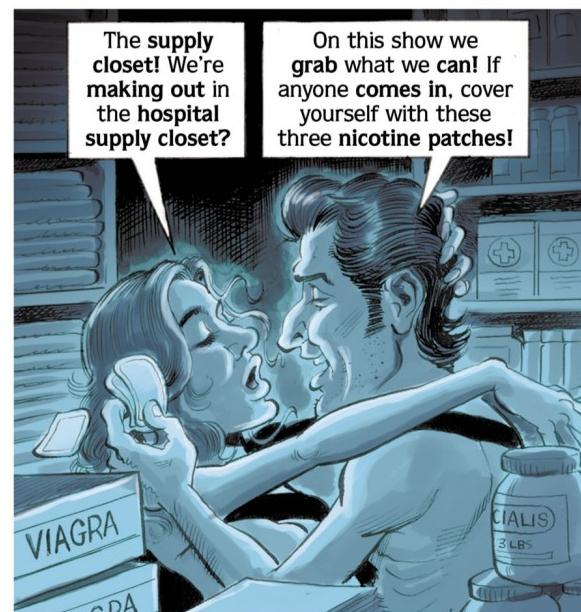
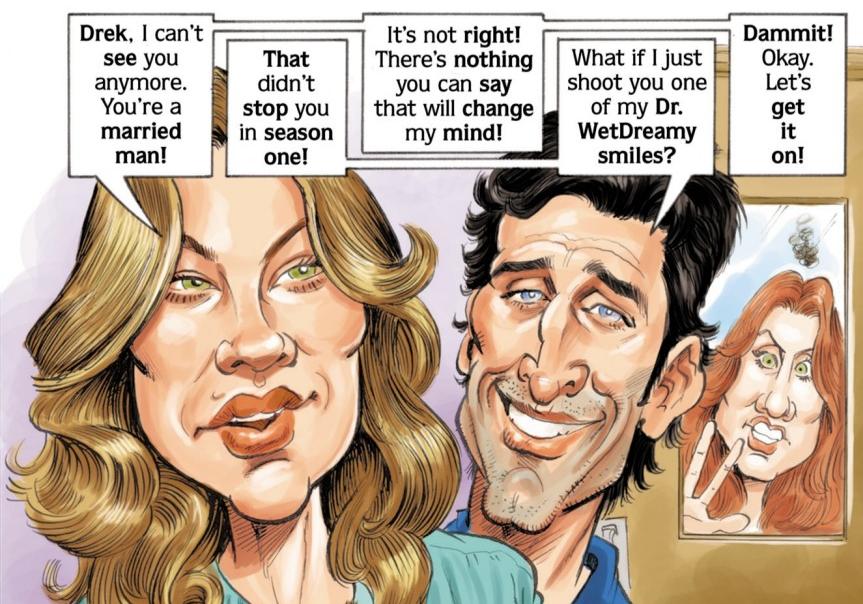
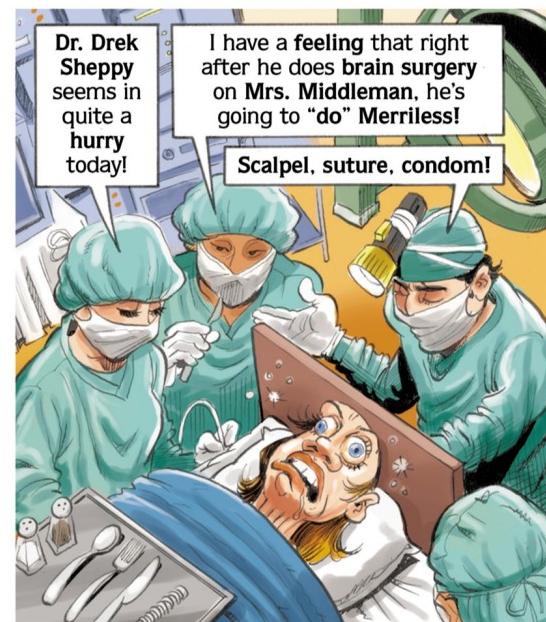
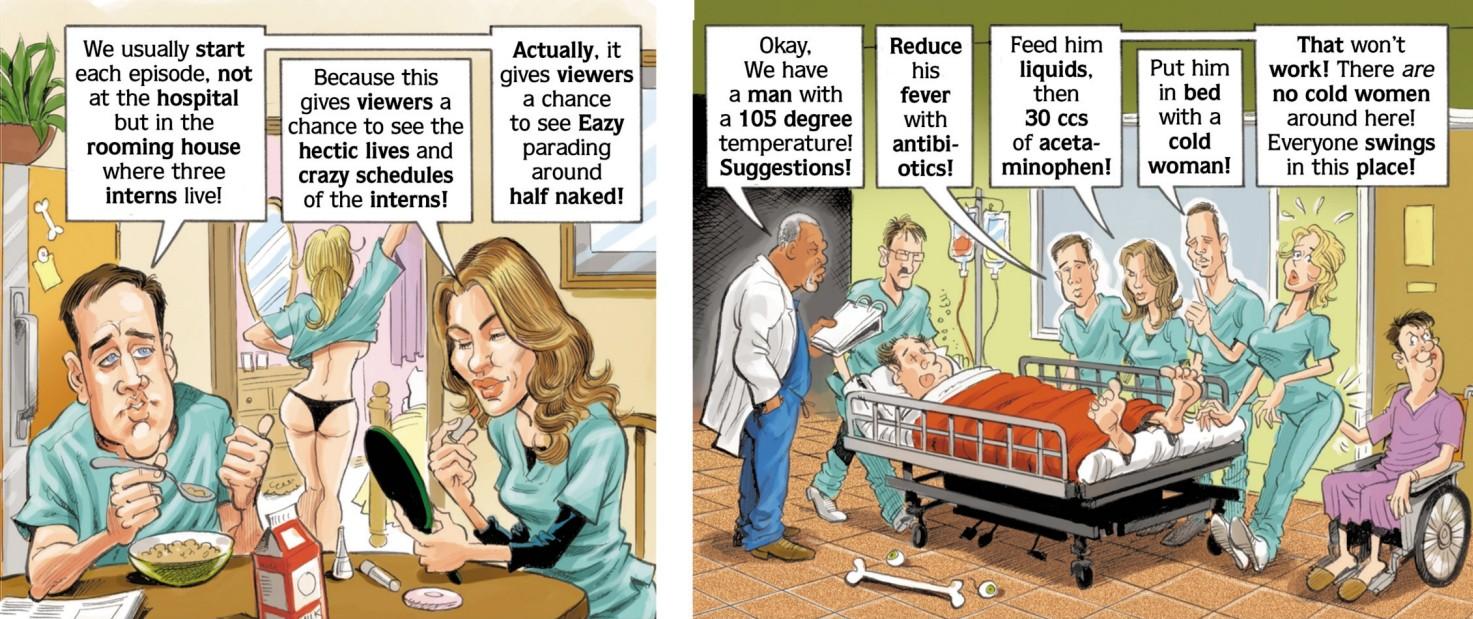
As the busy proctologist said, "Bring on the next a-hole!" I'm Dr. Axe Kabob! I'm the a-hole on this show. I'm a crude, rude medical dudel! My philosophy: all patients are a piece of meat! All surgeons are butchers. And all dry cleaners suck! I just thought I'd throw that in. I hate everybody!

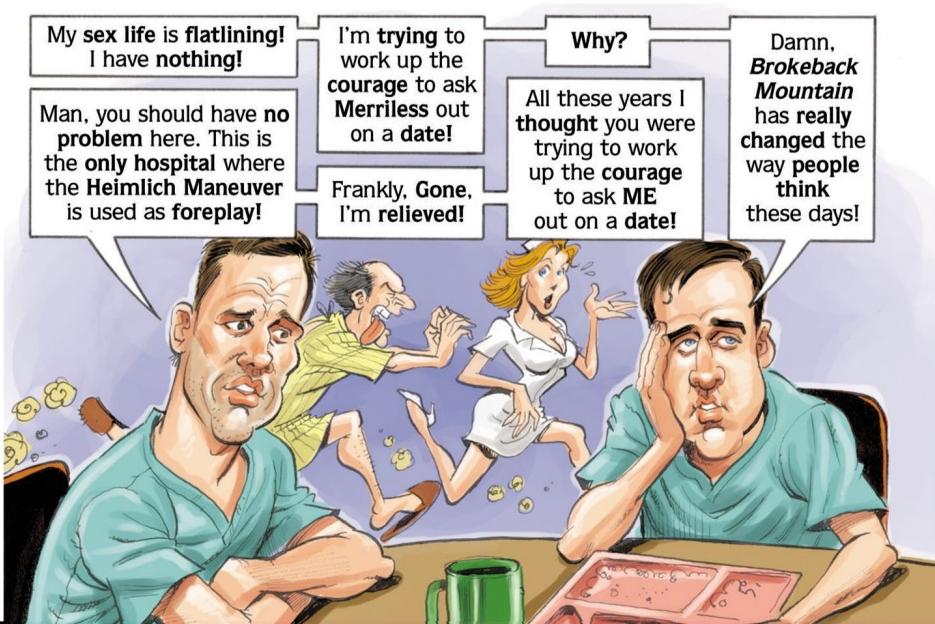
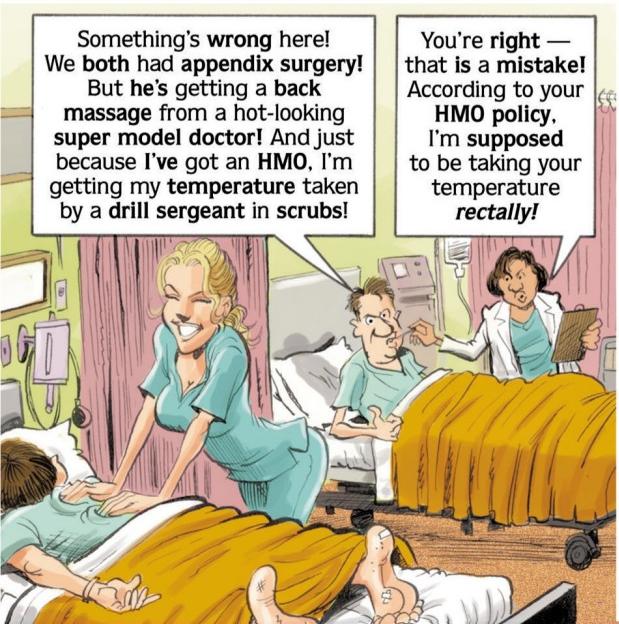
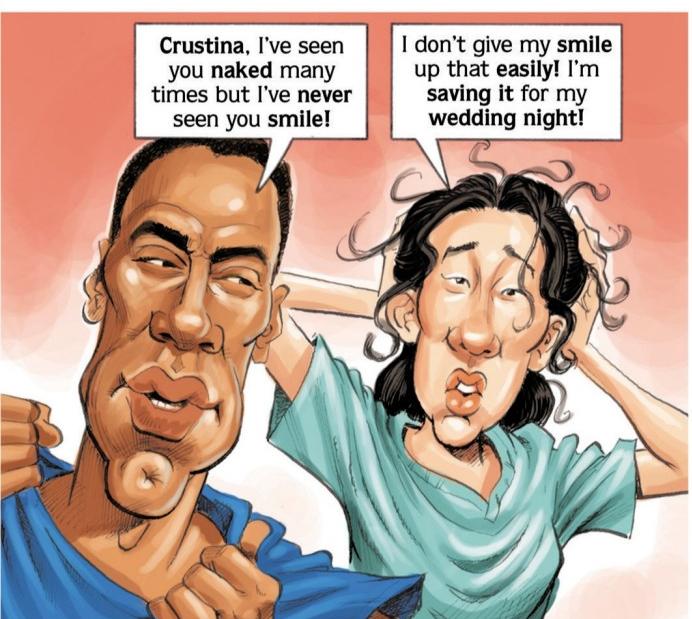
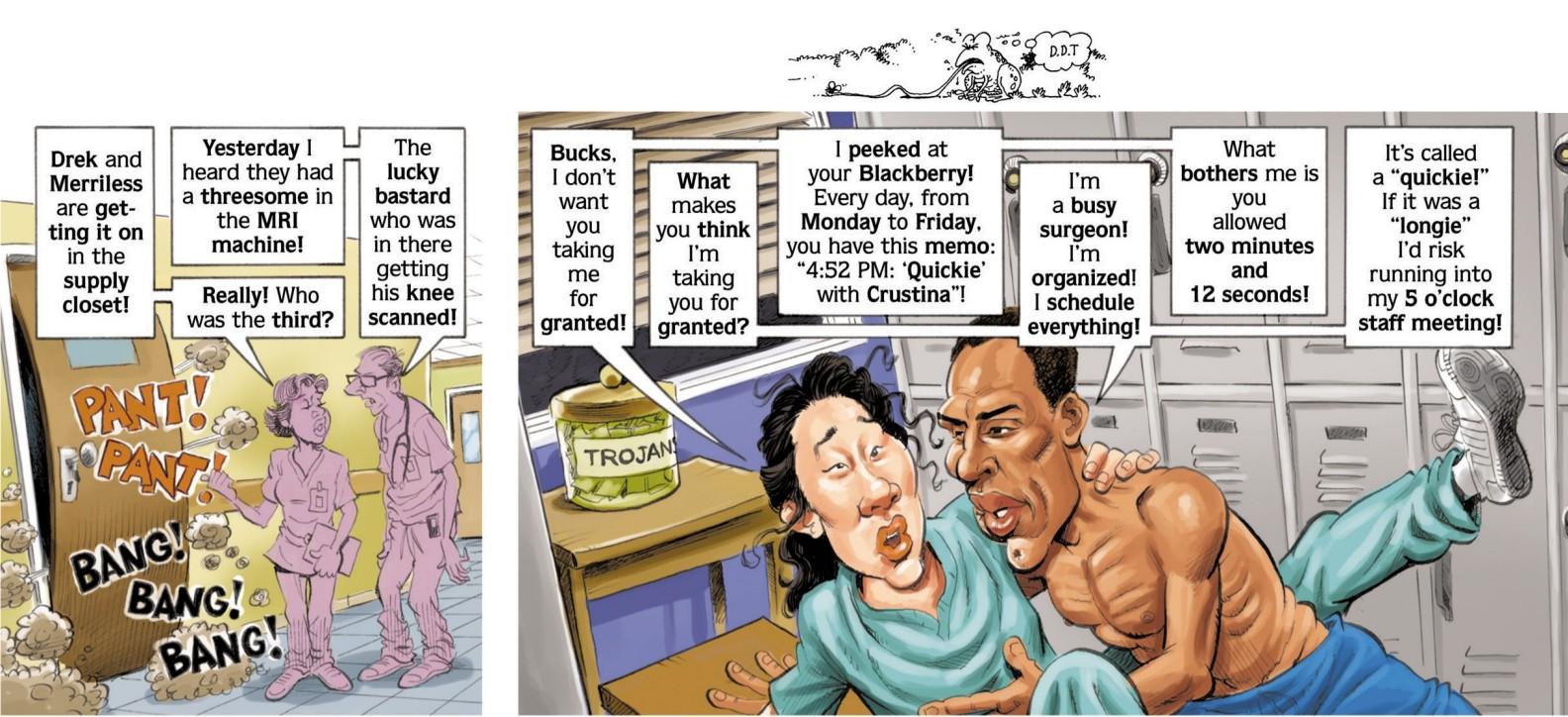
I'm Dr. Testosterone Buck! I used to be cool and sexy but last season I got shot! Now every time I hold out my hand, it shakes like Whitney Houston two days into detox! It hasn't affected my surgical techniques yet, but my Jenga skills have gone to #5!

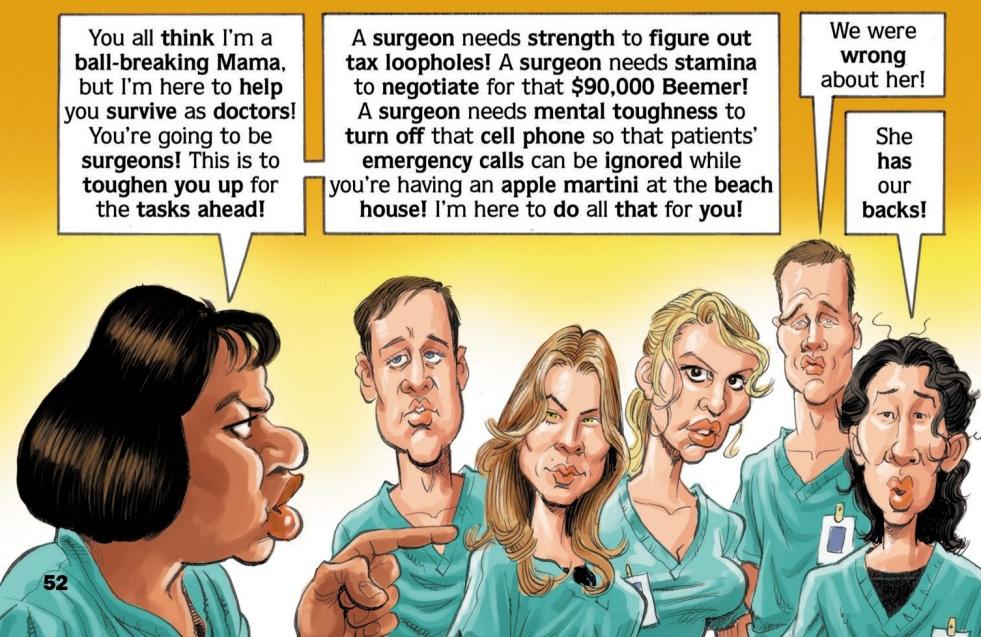
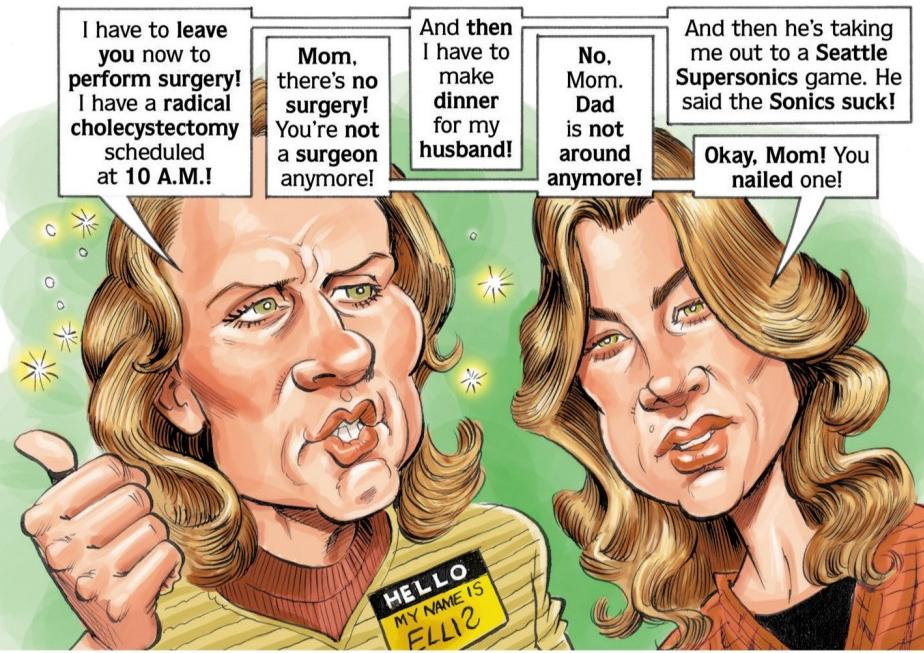
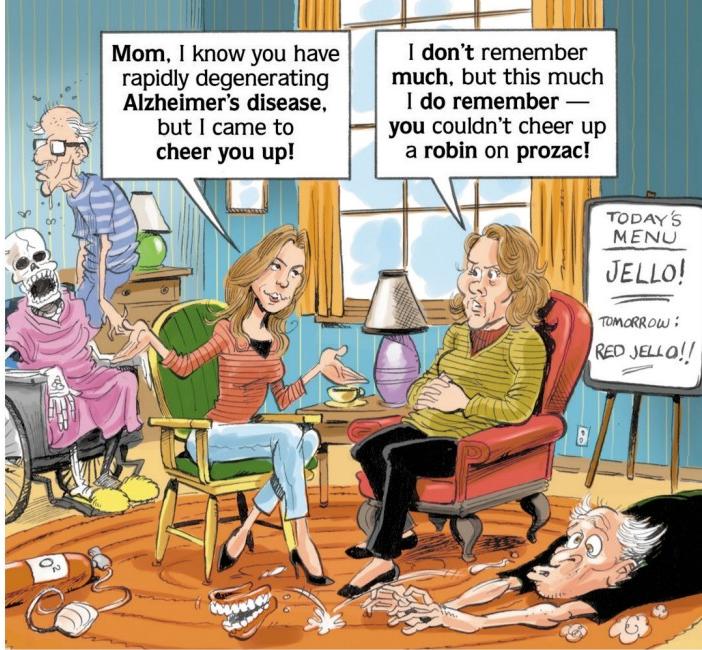
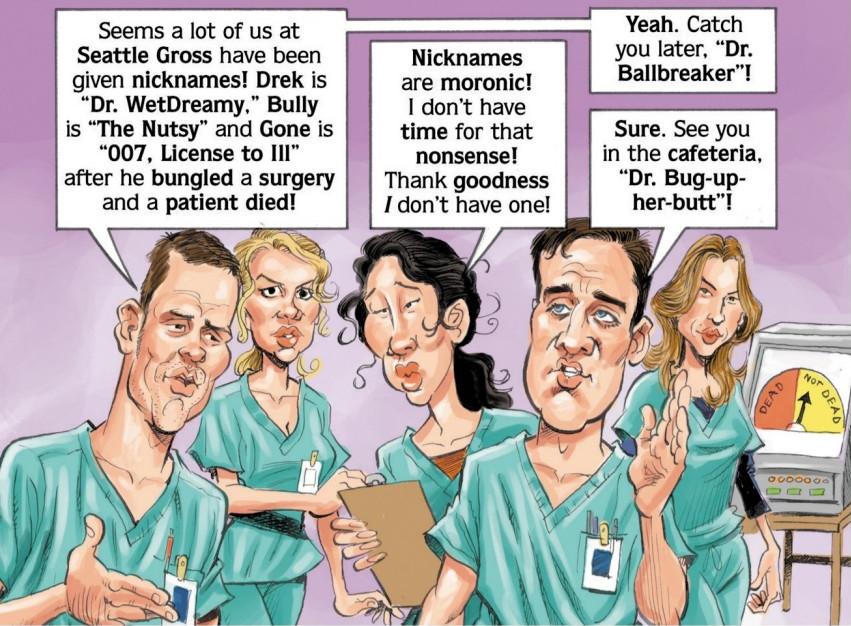
I'm Chief of Surgery, Dr. Rickity Warbler! I'm the oldest thing around here. I can remember house calls and honest hospital billing! Mainly, I can remember when TV hospital dramas were built around "dignified" ailments like heart disease and pneumonia! On this season we've dealt with a lady with a 60 pound tumor, a man who shot a nail gun in his head and the "Staff has Syph" episode. I don't like what's happening here. There's not enough doctoring and too much hairy panky! Frankly, there's more booty here than in *Pirates of the Caribbean*.

I could be the only person here not having sex!

Don't worry. We'll still be ready to dive into an intern in no time!









TAKING A GANDER AT QUACKS DEPT.

MAD'S MEDICAL MOTHER GOOSE

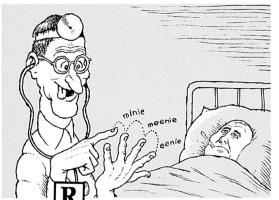


Written by Larry Siegel Illustrated by Al Jaffee

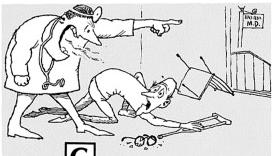




Humpty Dumpty sat on a wall;
Humpty Dumpty had a great fall.
The Doctor arrived and he took out his pen
And said, "Have you ever had measles, mumps,
chicken pox, heart trouble, athlete's feet,
diabetes, scarlet fever, an operation—
And has anyone in your family ever had
gout, beri-beri, scurvy, bursitis or acne—
And if so, when?"



Rug-a-dug-dug;
A man's got a bug
Which puzzles his family M.D.
Bronchitis, Neuritis?
Acute Tonsillitis?
He'll say it's a Virus—you'll see!



Choosey Dr. Stander,
Whither do you wander?
Into my waiting room,
To give the folks a gander!
I'll see and "Medicore",
Here come "Medicore",
I'll grab him by his bad arm
And kick him off the chair!



A proctor, a proctor, a visiting Doctor;
What makes your fee so high?
My Golf Course rates are going up
The middle of July!



There was an old woman who lived in a shoe;
She had so many children, she didn't know what to do.
Her Doc prescribed pills, but they cost too much loot—
So she's still having kids, but she's moved to a boot.



Pain, pain,
Go away.
Doctor's in D.C. today—
Lobbying for the A.M.A.!



Pussy cat, pussy cat, where have you been?
Under the scalpel of Dr. McQueen!
Pussy cat, pussy cat, what did he do?
I've grown fat and lazy—that'll give you a clue!



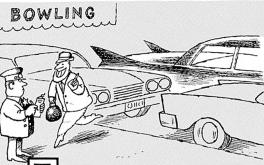
This little Doctor is solemn;
This Doctor's nose can chill:
This Doctor shows no emotion
When he's prescribing a pill;
But all of these Doctors go,
"Whee, whee, whee, wheee!"
Whenever they make out a bill!



What-an-ache, what-an-ache,
Doctor Mann!
I just got hit by a
Black sedan!
Thumb's scraped,
And wrist's skinned,
And fingernail is black—
And would you please tell All-State
I've got a bad back?



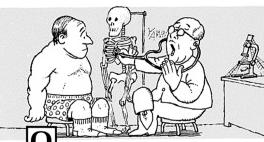
Sing a song of sickness;
In a bed I lie.
Four-and-twenty Specialists
Always going by.
They keep the door open,
A Nurse walks in the place.
Must they send a dainty dish
When I'm a prostate case!



Twinkle, twinkle, man with star;
Officer, don't tag my car!
Though it's double-parked and waits—
Can't you see my "M.D." plates?



Polly, fill this bottle up;
Polly, fill this bottle up;
Polly, fill this bottle up,
And I don't want tea!



Old Doc Cole is a wealthy old soul,
And old he finds his job is a breeze.
He can't tell a boil
From a wart or mole—
He got rich splitting Specialists' fees.

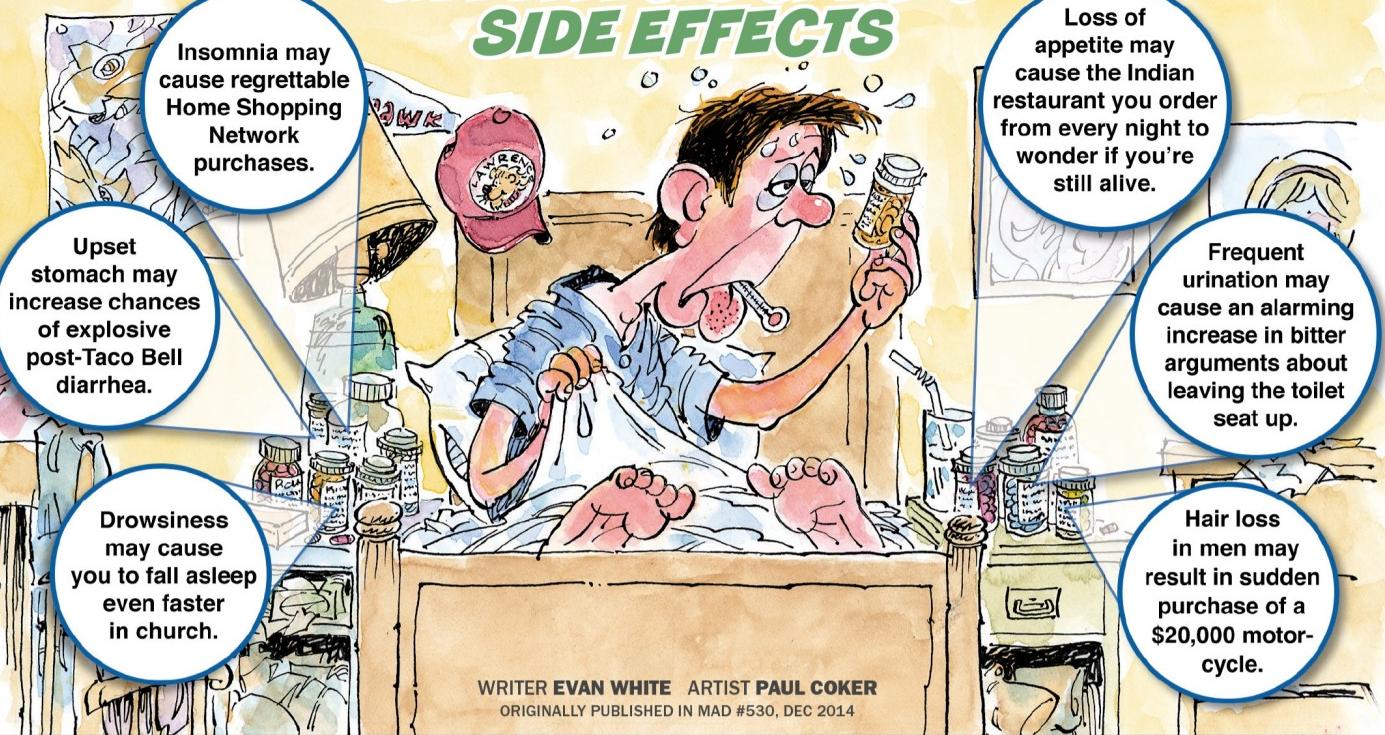


George Porgie, pudding and pie,
Kissed a girl and made her cry.
For spurning him, her mother socked her—
George is studying to be a Doctor!



THE FINAL DOSE

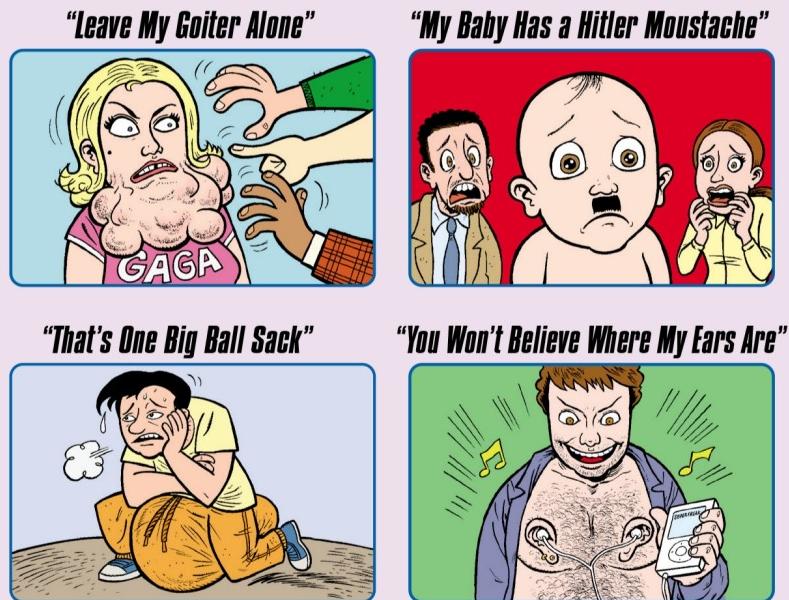
SIDE EFFECTS OF DRUG SIDE EFFECTS



WRITER EVAN WHITE ARTIST PAUL COKER
ORIGINALLY PUBLISHED IN MAD #530, DEC 2014

MEDICAL SHOWS COMING TO TLC

ARTIST EVAN DORKIN
COLORIST SARAH DYER



-PLUS-
COMING NEXT SEASON...

*Where Are My Nostrils?
My Tongue is Trying to Kill Me
I Can't Stop My Hair
The Man Who Couldn't Stop Wiping
There's a Fork in My Eye
I Have Phantom Testicles
I Survived an Autopsy
Born with Antlers
Paralyzed from the Toe Down
Some Jackass With Hiccups
Sextuplets Who Married Septuplets and Had Octuplets
The Man Who Sweats Pudding
Colonoscopy Bloopers & Practical Jokes*

ORIGINALLY PUBLISHED IN MAD #503, MAY 2010

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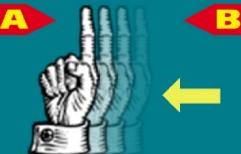
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WHAT
FOOD-BORNE
ILLNESS ARE
MILLIONS OF PEOPLE
SUFFERING FROM?

HERE WE GO WITH AN ALL-NEW **MAD FOLD-IN**

Just when things feel like they're getting back to normal, a new ailment is afflicting people across the country. No mask is going to save you from this one! In fact, you might just want to suck it up and get it over with. To see what's making people sick now, fold in as shown.

SWIPE FROM B TO A TO FOLD



JUST AS THE PANDEMIC SUBSIDES, A NEW
STRAIN IS SPREADING LIKE WILDFIRE. THIS SICK-
NESS IS HARD TO AVOID. SHOULD YOU EVER
SHOW SYMPTOMS, YOU'LL BE SH*T OUT OF LUCK!



WRITER & ARTIST JOHNNY SAMPSON

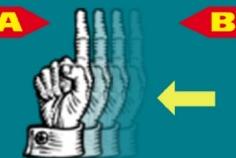


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E63 **EMERGENCY** E65

E64

I'M GONNA
NEED A
BIGGER MOP.



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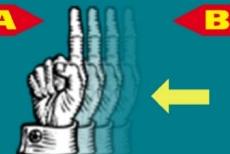


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SWIPE FROM B TO A TO FOLD



E63 **EMERGENCY** E65

E64

Sampson



JUST AS THE PANDEMIC SUBSIDES, A NEW STRAIN IS SPREADING LIKE WILDFIRE. THIS SICKNESS IS HARD TO AVOID. SHOULD YOU EVER SHOW SYMPTOMS, YOU'LL BE SH*T OUT OF LUCK!

WRITER & ARTIST JOHNNY SAMPSON

A

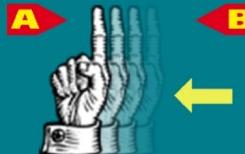
B

WHAT
FOOD-BORNE
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HERE WE GO WITH AN ALL-NEW
MAD FOLD-IN

Just when things feel like they're getting back to normal, a new ailment is afflicting people across the country. No mask is going to save you from this one! In fact, you might just want to stick it up and get it over with. To see what's making people sick now, fold in as shown.

SWIPE FROM B TO A TO FOLD



E63 **EMERGENCY** E65

E64

Sampson



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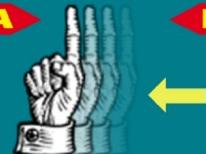
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B

WHAT FOOD-BORNE ILLNESS ARE MILLIONS OF PEOPLE SUFFERING FROM?

**HERE WE GO WITH AN ALL-NEW
MAD FOLD-IN**

SWIPE FROM B TO A TO FOLD



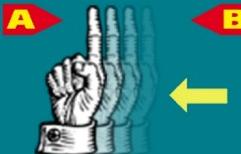
A red rectangular sign with white text and arrows. The word "EMERGENCY" is written vertically in the center. An arrow points left from the top edge and an arrow points right from the bottom edge.



STRAIN IS SPREADING LIKE WILDFIRE. THIS SICKNESS IS HARD TO AVOID. SHOULD YOU EVER SHOW SYMPTOMS, YOU'LL BE SHIT OUT OF LUCK!

WHAT
FOOD-BORNE
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MILLIONS OF PEOPLE
SUFFERING FROM?

SWIPE FROM B TO A TO FOLD



A < B

E665



STICK-
ER
SHOCK!

A < B



ORIGINALLY PUBLISHED IN MAD #48, JUL 1959

PRESENTING THE BILL—reproduced here, is one of a series of original oil paintings,
"Practising Medicine For Fun and Profit", commissioned by Park-David.

Great Moments in Medicine

Once the crisis has passed . . . once the patient has regained his strength . . . once the family is relieved and grateful . . . that's the time when the physician experiences one of the great moments in medicine. In fact, the *greatest moment* in medicine! Mainly, the moment when he presents his bill! That's the time when all of the years of training and study and work seem worthwhile. And there's always the chance that the shock might mean more business for him!

Park-David scientists are proud of their place in the history of practicing medicine for fun and profit, helping to provide doctors with the materials that mean higher fees and bigger incomes. For example, our latest development . . . tranquilizer-impregnated bill paper . . . designed to eliminate the shock and hysteria that comes when the patient gets a look at your bill. Not only will he remain calm when he sees what you've charged . . . now he won't even care!

COPYRIGHT 1959—PARK-DAVID & COMPANY, WITH THE BLESSINGS OF THE AMA

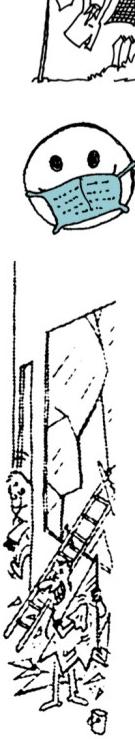
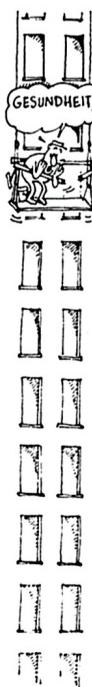
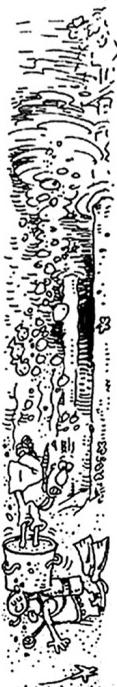
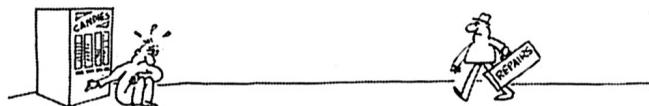
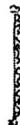
A MAD AD PARODY
ARTIST KELLY FREAS

PARK-DAVID

...Pioneers in bigger medical bills

DRAWN OUT DRAMAS

BY SERGIO ARAGONÉS





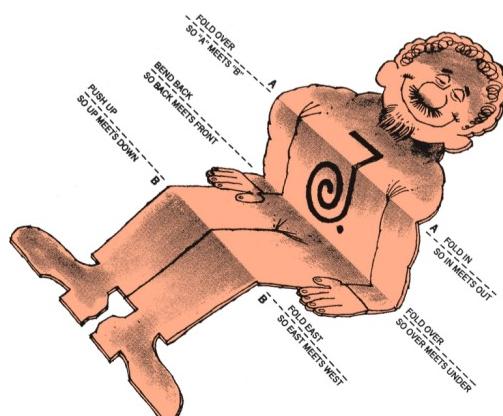
DIGITAL EDITION

BONUS MATERIAL!

We pulled your chart and diagnosed that you need another shot of satire. Enjoy "LOUSE S.O.B." from MAD #462, February 2006. Hopefully this will cure your MAD malady!



We go way back into the MAD time machine and pulled the fold-in from 1967's MAD #109. As always, creator Al Jaffee proves prophetic with his take on big pharma's corrupt control.





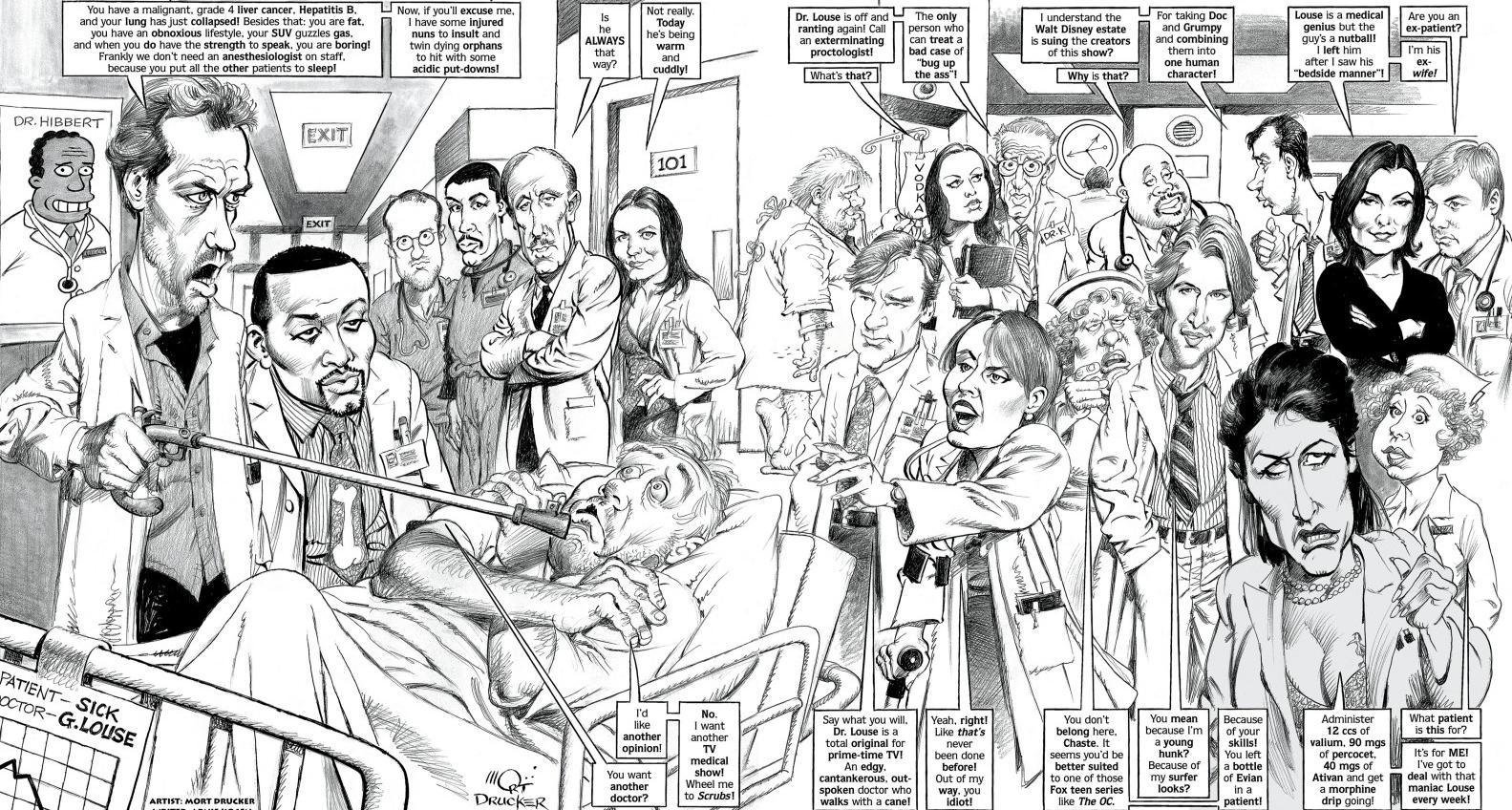
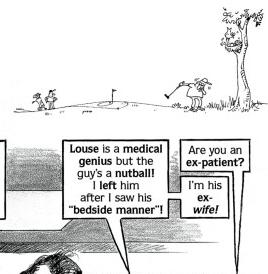
HUGH DIRTY RAT DEPT.

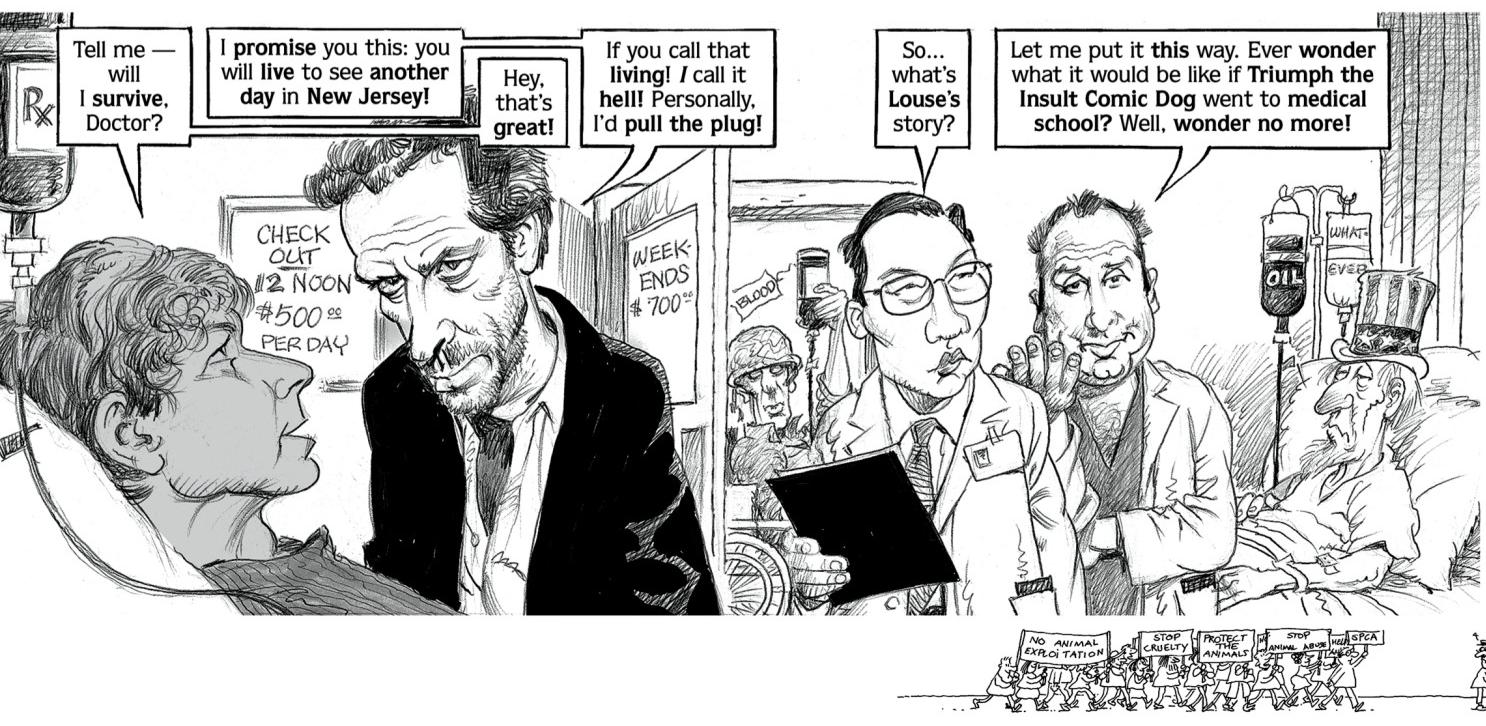
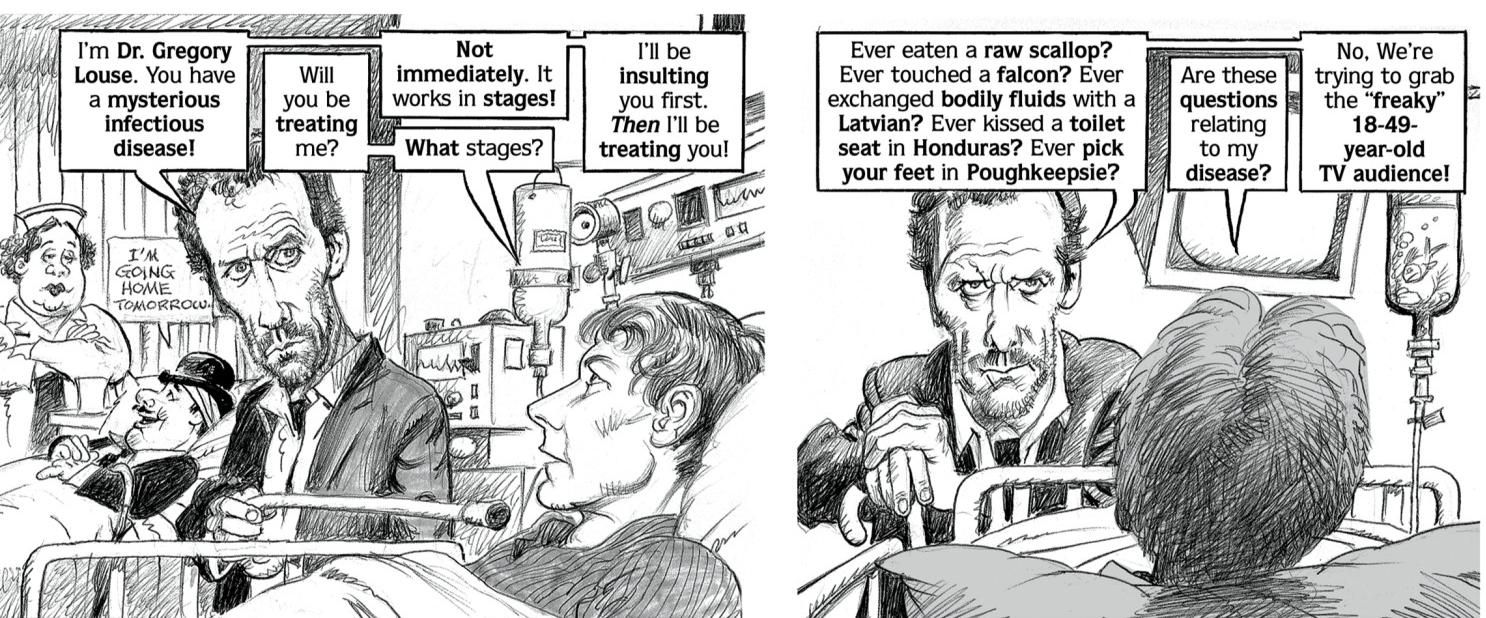
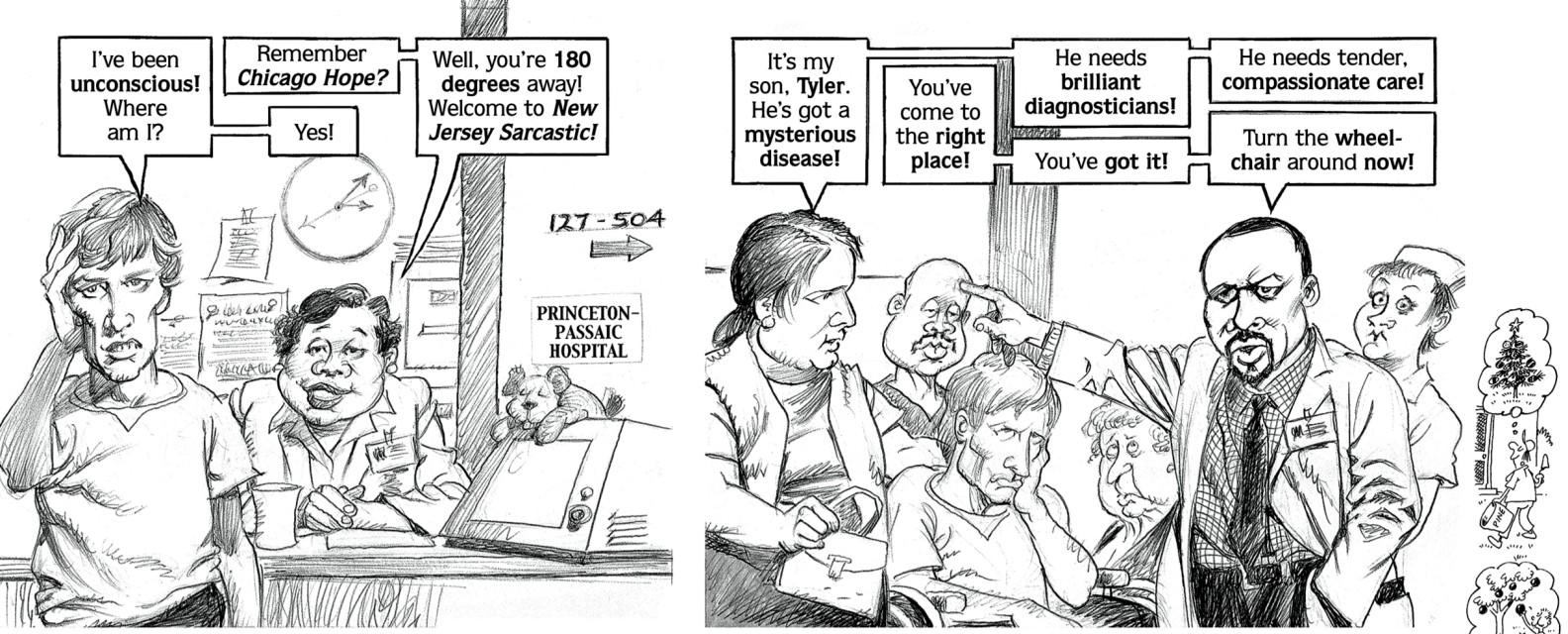
The Fox network seems to be successful with two types of shows. One is teen-oriented series like *The OC* and *That '70's Show*. The other is shows featuring bitter middle-aged men. Simon Cowell on *American Idol* is one of them and this guy, who makes Simon look like the Pillsbury Doughboy, is another. He stars in a new medical mystery. He's angry, he's brooding, he's unshaven, meet...

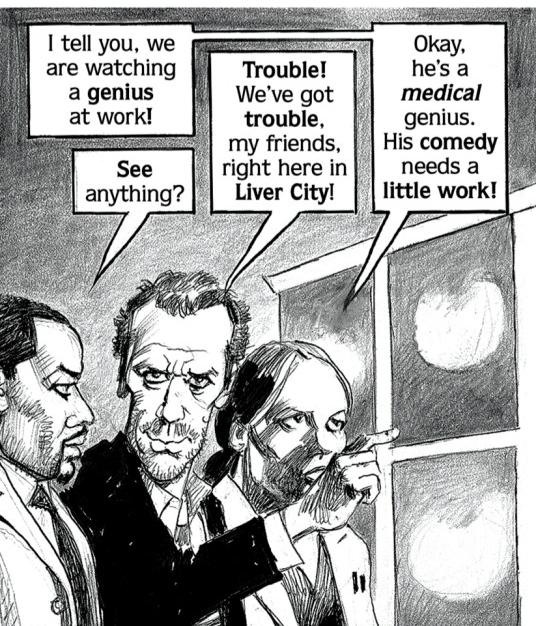
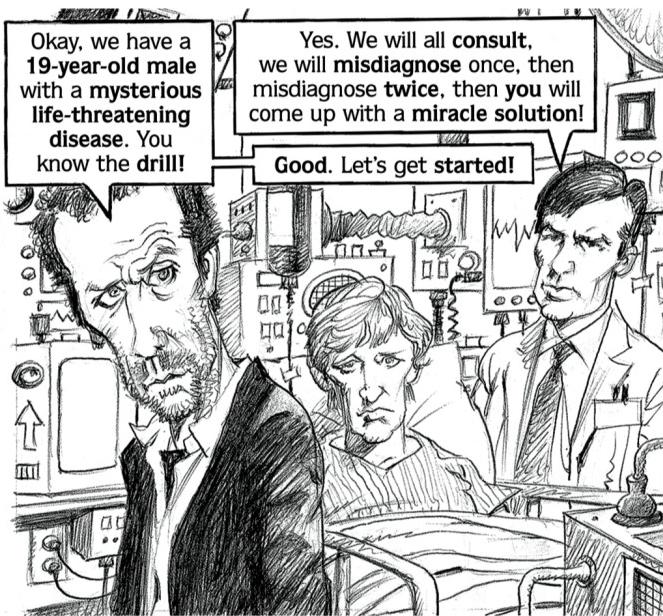
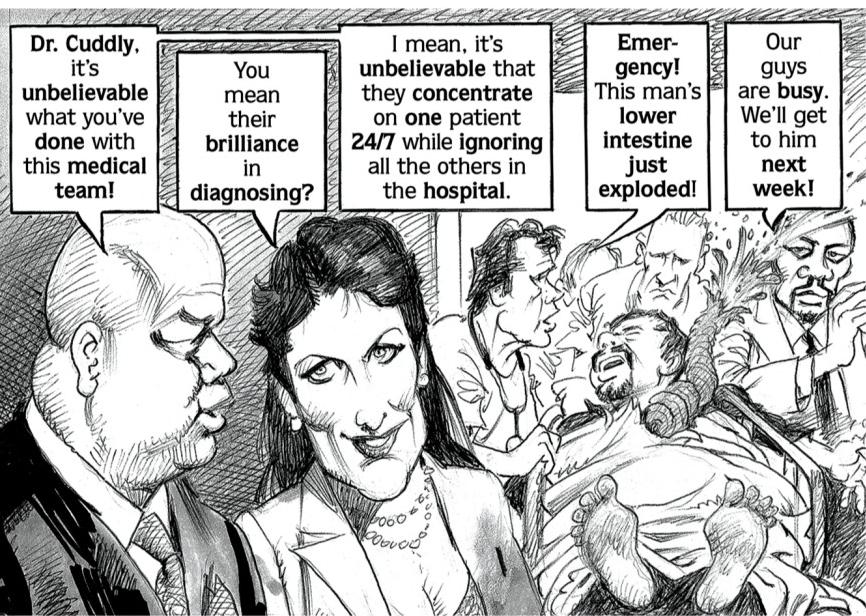
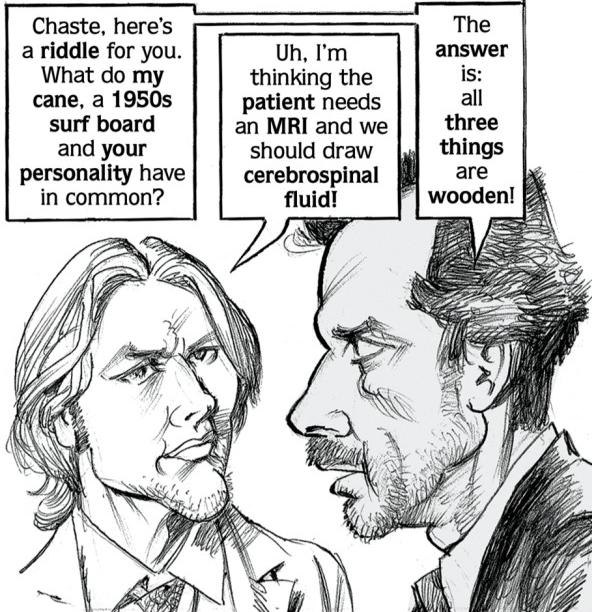
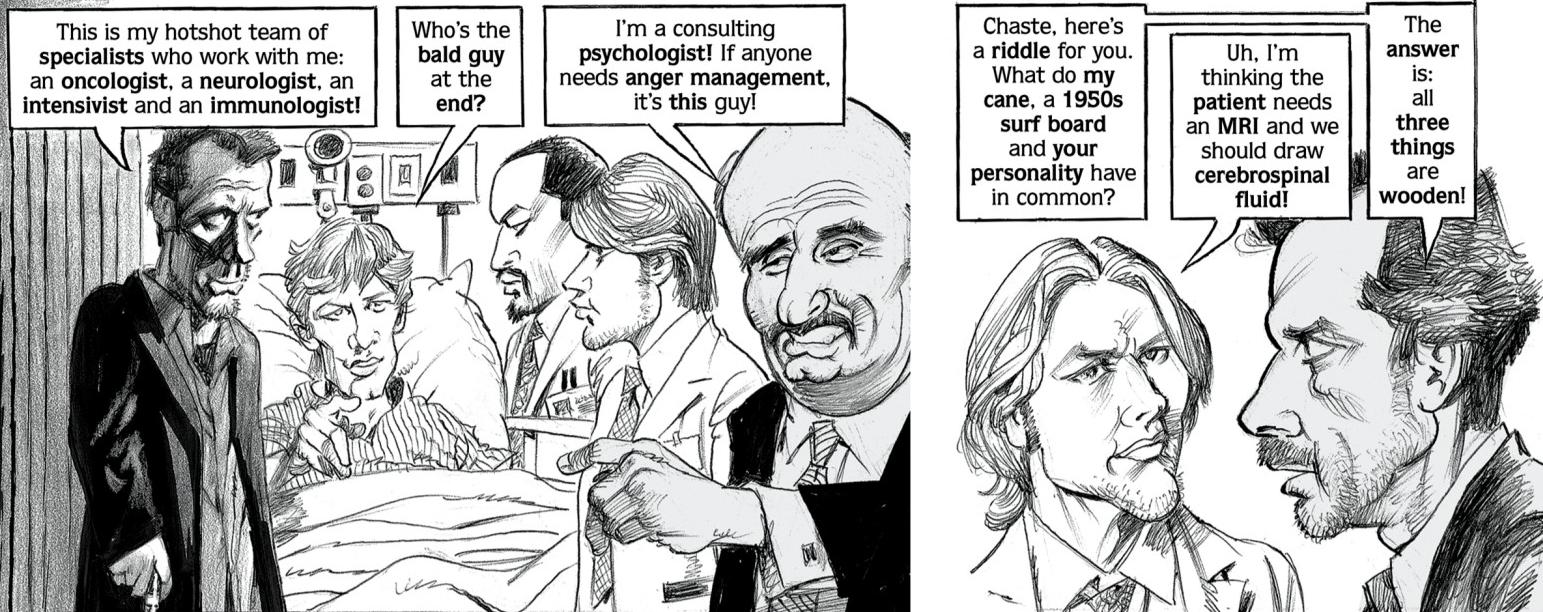
L

OUSE

S.O.B.







Yuck!
Not another show that takes us on an icky voyage inside a human body cavity!

What is this, like the 82nd TV series to do this!?

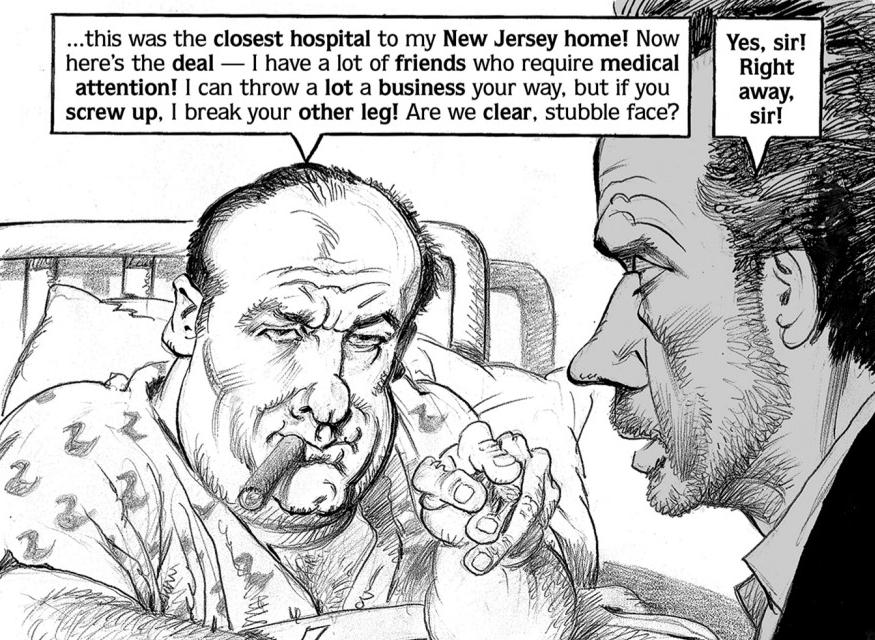
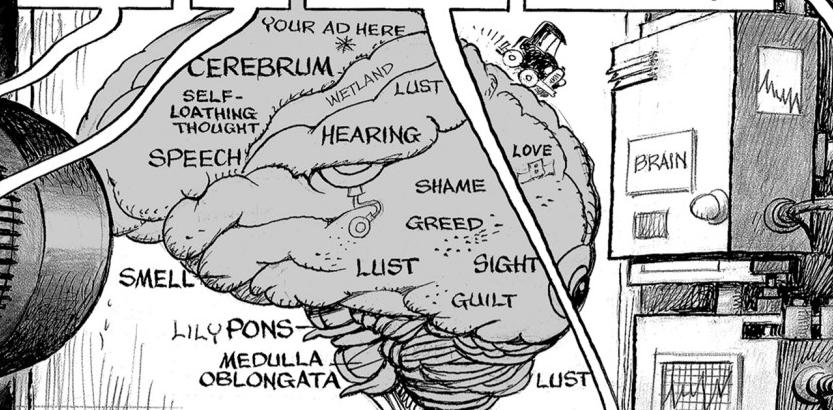
Great! A graphic trip through a guy's brain matter! Just what I needed after the meat-loaf lunch at the hospital cafeteria!

This show is like a detective drama! We analyze clues, we sift through evidence and we break into people's homes!

My God! We've become *CSI-New Jersey!*

Oh great, if my day wasn't going badly enough, now my beloved ex-wife shows up! What do you want?

I was going to ask you to treat my husband, but now, forget it! I hate you! You're the meanest, most egotistical bastard in the world! I should have known you were like this! During our wedding vows, I talked about love and feelings, you insulted the minister and told the bridesmaid she had chlamydia!



**WHAT IS
TODAY'S
MOST
SHOCKING
DRUG
MENACE?**

**HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN**

Every day we hear terrifying stories of crimes committed by people under the influence of drugs like heroin, marijuana, barbiturates, L.S.D., etc. But the most shocking drug-crime of all is hardly ever mentioned. Fold page in, and see what it is!

FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



**SOME ADDICTS BECOME DESPERATE DARING
PROFESSIONAL CRIMINALS. THESE TRAITS IN
MEN, TORTURED BY DOPE, CAUSE RADICAL
PRESSURES ON CITIZENS OF ALL DESCRIPTIONS**

A ▶

◀ B

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WRITER & ARTIST AL JAFFEE

◀ B

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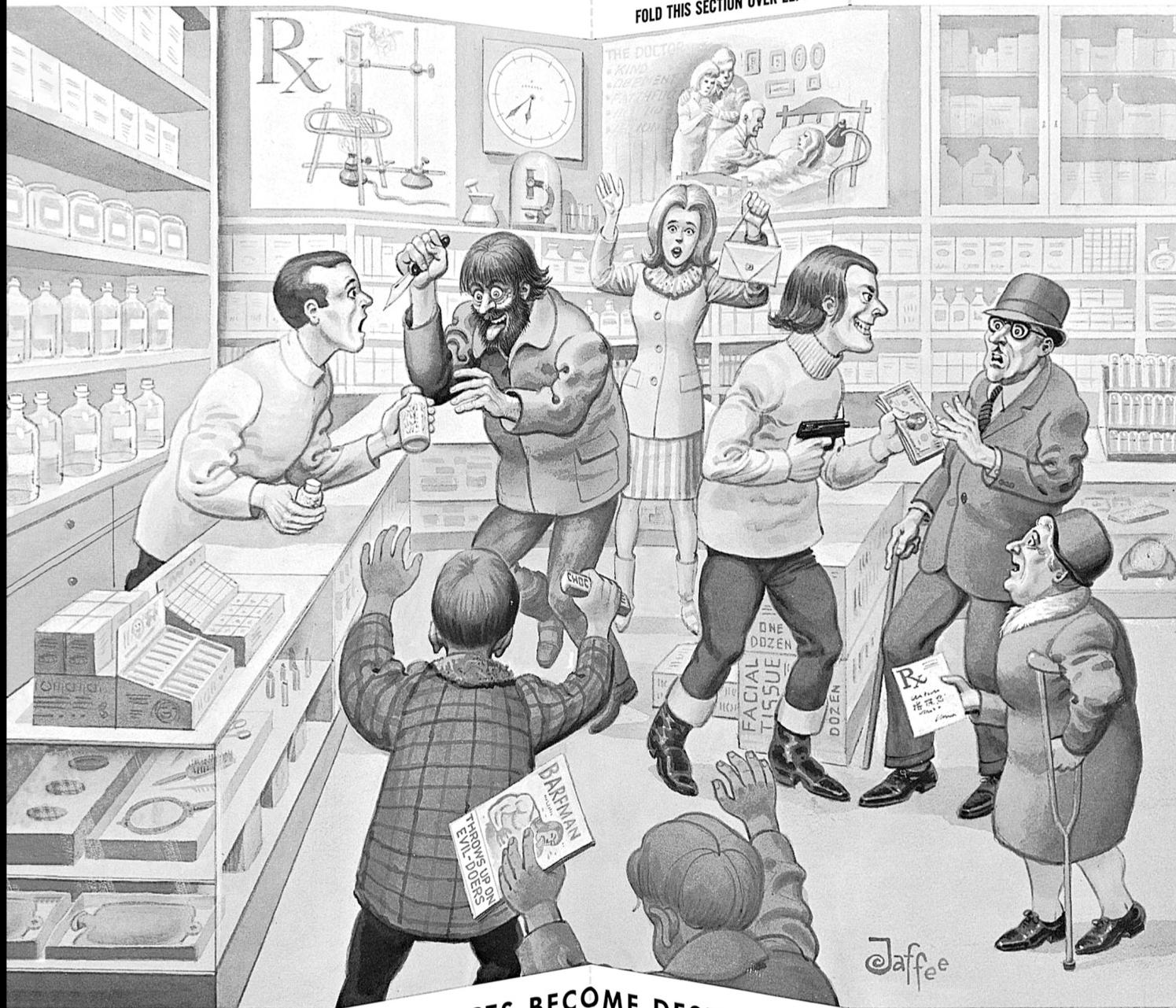
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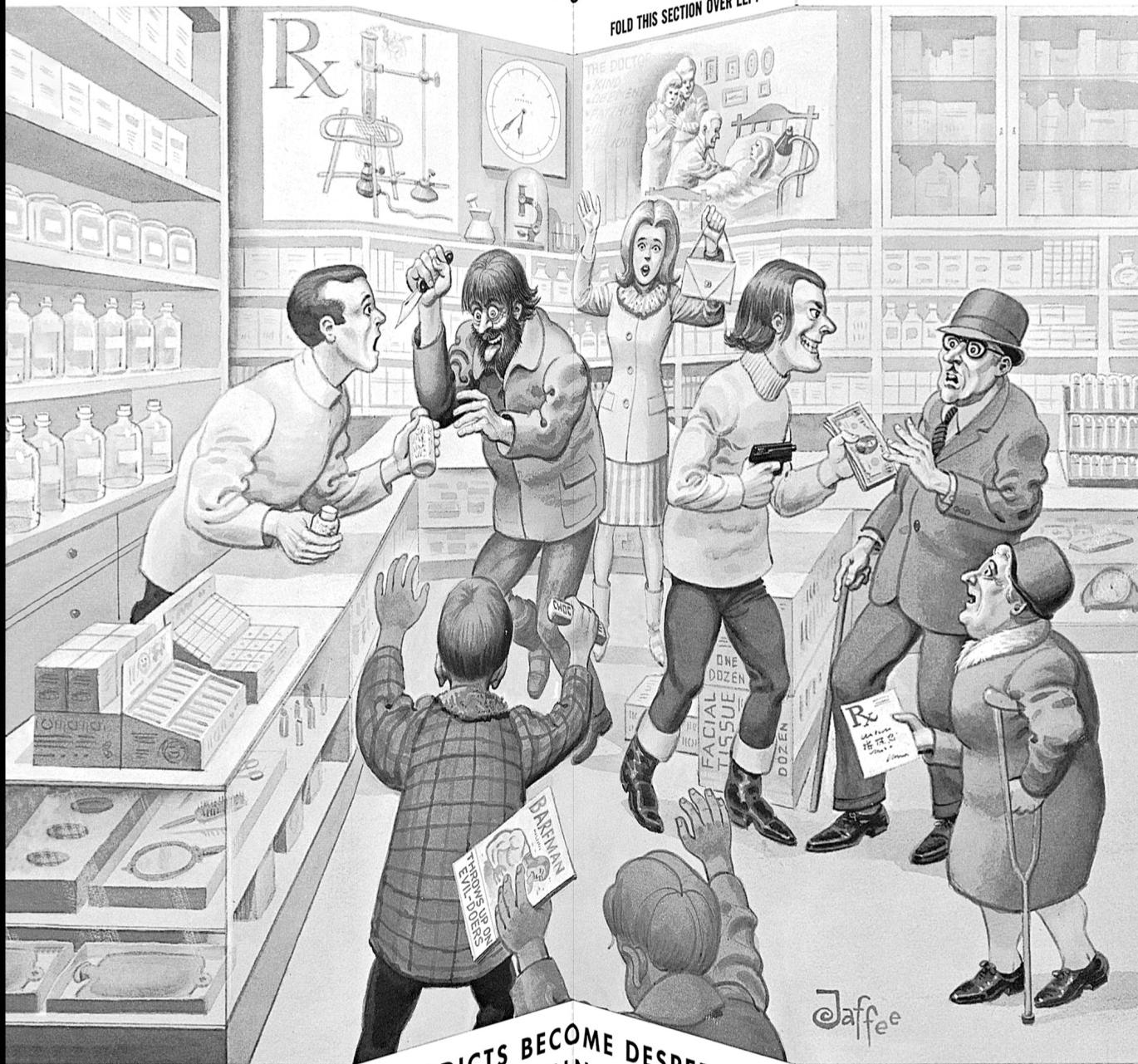
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◀ B

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But the most shocking drug crime of all is hardly
ever mentioned. Fold page in, and see what it is!

FOLD PAGE OVER LIKE THIS!

A ▶

◀ B FOLD BACK SO "A" MEETS "B"



SO ME ADDICTS BECOME DESPERATE DARING
PROFESSIONAL CRIMINALS THESE TRAITS IN
ME, TORTURED BY DOPE CAUSE RADICAL
PRESSURES ON CITIZENS OF ALL DESCRIPTIONS

A ▶

◀ B

WHAT IS TODAY'S MOST SHOCKING DRUG MENACE?

FOLD PAGE OVER LIKE THIS!

A ►► B FOLD BACK SO "A" MEETS "B"



SOARING
PROFITS IN
MEDICAL
PRESCRIPTIONS
A ►► B

MAD

